

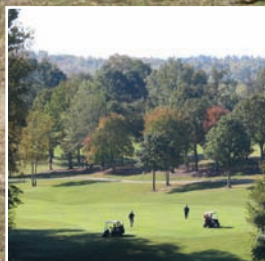
Mark Your Calendar for a Great Day of Golf

Please join Hemophilia of Georgia for a wonderful day of golf for a great cause on Monday, November 1, 2010. The 28th annual *Hit 'Em for Hemophilia* Golf Tournament brings together more than 250 corporate executives, local and sports celebrities, and sponsors for a relaxing day of golf on three beautiful courses at Château Élan.

As a Corporate Sponsor you'll not only support valuable medical research, you'll also have an exclusive opportunity to demonstrate your community support, gain exposure to targeted clientele, entertain your staff and clients and enhance your corporate visibility.

Please review the attached sponsorship level information and make sure to save the date, Monday, November 1, 2010 for a great day of golf and networking. We hope you will join us this year in supporting the research that may one day find a cure for bleeding disorders. If you need additional information, please contact Vic McCarty at 770-518-8272 or vamccarty@hog.org.

We look forward to seeing you at the tournament!



Since 1982 the annual *Hit 'Em for Hemophilia* Golf Tournament has raised more than \$12 million for research for a cure for inherited bleeding disorders. Over the years treatment has improved, but there is still no cure. You can help by participating in the 2010 tournament.

Please review the information in this brochure, and visit www.hog.org for detailed information about how your company can help raise money for a cure.

All golfers also receive greens fees and cart, breakfast, lunch, goodie bag, opportunity to win prizes for first and second place teams, and admission to the reception following the tournament including awards, raffle and live and silent auctions.

All corporate sponsors are also invited to gain additional exposure by donating a promotional item for the golfer goodie bags or by donating items for the raffle or auctions.

For more information please contact Victor McCarty, Director of Development Hemophilia of Georgia
8800 Roswell Road, Suite 170
Atlanta, Georgia 30350
Phone: 770-518-8272
Fax: 770-518-3310
Email: vamccarty@hog.org

Hemophilia
of Georgia 

Hit 'Em for Hemophilia Golf Tournament

Monday, November 1, 2010
Château Élan Winery & Resort
Braselton, Georgia

Corporate Sponsorship Opportunities

- Raise money for medical research
- Gain recognition for corporate philanthropy
- Participate in a premier charity golf tournament at Château Élan

Hemophilia
of Georgia 

Golf for a Cure



The 28th annual *Hit 'Em for Hemophilia* Golf Tournament will be held Monday, November 1, 2010 at Château Élan Winery and Resort in Braselton, Georgia.

Sponsored by Hemophilia of Georgia, the *Hit 'Em for Hemophilia* Golf Tournament is recognized as one of the premier charity golfing events in the United States.

During the tournament, corporate sponsors and invited guests enjoy a full day of golf on the beautiful courses at Château Élan, followed by an awards reception, raffle, and silent and live auctions. Corporate sponsors at the Platinum, Gold and Silver levels will be paired with local and sports celebrities from the Atlanta Braves and other professional sports organizations. These celebrity attendees include players, alumni, managers, coaches, and announcers.

The Golf 101 for Women

Seminar is a fun and interactive full-day workshop for women who would otherwise not attend the *Hit 'Em for Hemophilia* Golf Tournament. Seminar participants will network with other attendees during breakfast and lunch, learn the basics of golf, and attend the tournament reception which features a raffle, silent auction, and live auction. Golf 101 for Women Seminar participants will discover that golf is a great life-long activity that promotes health and wellness and is terrific exercise. Topics include the positive perspective of playing the game, equipment usage, golf etiquette, golf glossary of terms, playing suggestions and tips, a question and answer session and more. At the end of the educational session, participants will have time to practice what they've learned.



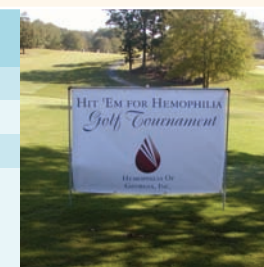
Corporate Sponsorship Options



Level	Tournament Benefits	Publicity
Platinum \$35,000	<ul style="list-style-type: none"> • Twenty golf positions at Legends Course • Golf with a celebrity • Admission for 8 to the Golf 101 for Women Seminar • Four additional reception guests 	<ul style="list-style-type: none"> • Corporate logo on tournament gift (shirts/jackets) • Signage on all three golf courses • Logo on billboard • Radio and Public Service Announcements • Logo on <i>Atlanta Business Chronicle</i> Ad • Logo on <i>Fore Georgia Magazine</i> Ads • Local Newspapers and Event Announcements • Hemophilia of Georgia E-Newsletter and Annual Report
Gold \$25,000	<ul style="list-style-type: none"> • Sixteen golf positions at Legends Course • Golf with a celebrity • Admission for 6 to the Golf 101 for Women Seminar • Two additional reception guests 	<ul style="list-style-type: none"> • Signage on all three golf courses • Logo on billboard • Radio and Public Service Announcements • Logo on <i>Atlanta Business Chronicle</i> Ad • Logo on <i>Fore Georgia Magazine</i> Ads • Local Newspapers and Event Announcements • Hemophilia of Georgia E-Newsletter and Annual Report
Silver \$15,000	<ul style="list-style-type: none"> • Twelve golf positions • Four golfers at Legends Course • Eight golfers at Château/Woodlands • Golf with a celebrity • Admission for 4 to the Golf 101 for Women Seminar 	<ul style="list-style-type: none"> • Signage on all three golf courses • Logo on billboard • Radio and Public Service Announcements • Logo on <i>Atlanta Business Chronicle</i> Ad • Logo on <i>Fore Georgia Magazine</i> Ads • Local Newspapers and Event Announcements • Hemophilia of Georgia E-Newsletter and Annual Report
Bronze \$10,000	<ul style="list-style-type: none"> • Eight golf positions at Château/Woodlands Course • Admission for 2 to the Golf 101 for Women Seminar • Golf without a celebrity 	<ul style="list-style-type: none"> • Local Newspapers and Event Announcements • Signage on two golf courses (Château/Woodlands) • Radio and Public Service Announcements • Hemophilia of Georgia E-Newsletter and Annual Report
Pewter \$7,500	<ul style="list-style-type: none"> • Four golf positions at Château/Woodlands Course • Admission for 2 to the Golf 101 for Women Seminar • Golf without a celebrity 	<ul style="list-style-type: none"> • Local Newspapers and Event Announcements • Signage on two golf courses (Château/Woodlands) • Radio and Public Service Announcements • Hemophilia of Georgia E-Newsletter and Annual Report
Copper \$3,000	<ul style="list-style-type: none"> • Eight tickets to the reception 	<ul style="list-style-type: none"> • Hemophilia of Georgia E-Newsletter and Annual Report

Individual and Team Sponsorship Options

- Individual Golfer \$425** • One golf position at Château/Woodlands
- Team Sponsor \$1500** • Four golf positions at Château/Woodlands
- Hole Sponsor \$250** • Signage at Château or Woodlands
- Seminar Attendee \$250** • Admission for one to the Golf 101 for Women Seminar



Hit 'Em for Hemophilia Response Form

Corporate Sponsorship Levels

- Platinum \$35,000
- Gold \$25,000
- Silver \$15,000
- Bronze \$10,000
- Pewter \$7,500
- Copper \$3,000

Individual and Team Options

- Individual Golfer \$425
- Team \$1,500
- Hole Sponsor \$250
- Golf Seminar \$250 (number attending: _____)

Donation Only – Not Attending

- \$ _____ to fund research

Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

My signature below indicates that I acknowledge and agree to the sponsorship contribution level as described and that the net revenue of funds generated from the event will be used to support research funding provided by Hemophilia of Georgia.

Signature: _____

Date: _____

Please sign and return this form to:
Victor McCarty, Director of Development
Hemophilia of Georgia
8800 Roswell Road, Suite 170
Atlanta, Georgia 30350

