

# 32ND ANNUAL HIT 'EM FOR HEMOPHILIA GOLF TOURNAMENT

Tuesday, October 28, 2014

PLEASE JOIN US TO CELEBRATE THE  
ATLANTA BRAVES HALL OF FAME YEAR



Hemophilia  
of Georgia



The Manor Golf and Country Club &  
Echelon Golf Club in Alpharetta, Georgia



[www.hog.org/golf](http://www.hog.org/golf)

## Golf for a Cure



The Hit 'Em for Hemophilia Golf Tournament sponsored by Hemophilia of Georgia in partnership with The Atlanta Braves is recognized as one of the premier charity golfing events in the United States. More than 250 golfers including corporate executives, local sports celebrities, and sponsors come together for a great day of golf at The Manor Golf and Country Club and Echelon Golf Club in Alpharetta, Georgia. Since 1982 this tournament has raised millions of dollars to find a cure for inherited bleeding disorders.

*Photos courtesy of SWIT Photography ©2013*

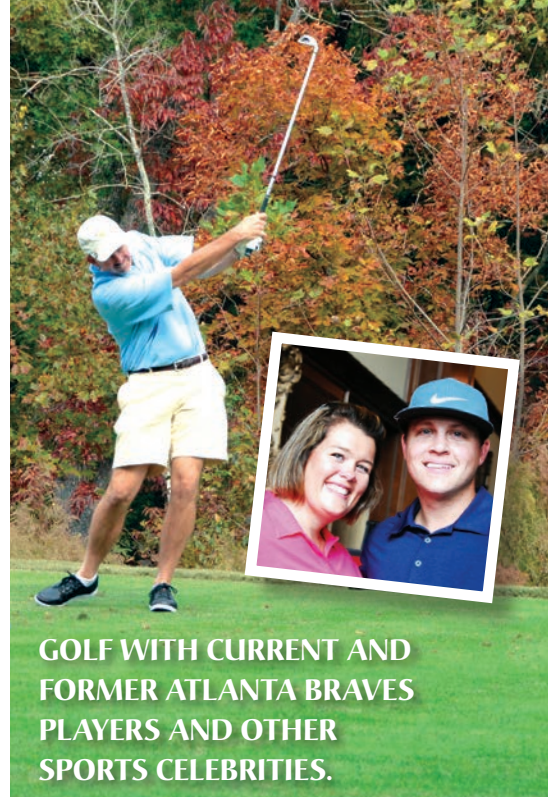


**REGISTRATION AND BREAKFAST:  
8:30 A.M. (AT THE MANOR)  
SHOTGUN START: 10:30 A.M.  
(BOTH COURSES)**

Corporate sponsors at the Platinum, Gold, and Silver levels will be paired with sports celebrities from the Atlanta Braves and other professional sports organizations. Individual golfers and foursomes are also invited to participate in the tournament. The patron level opportunities have been specifically tailored for individuals.



All tournament participants enjoy 18 holes of golf at The Manor Golf and Country Club or Echelon Golf Club in Alpharetta, Georgia, and an awards reception immediately following the tournament. Local Atlanta restaurants will feature samples of their signature dishes for golfers to taste as they make their way around the courses. The awards reception includes silent and live auctions with exclusive Atlanta Braves memorabilia and specialty sport, music, art, jewelry, and travel items.



**GOLF WITH CURRENT AND  
FORMER ATLANTA BRAVES  
PLAYERS AND OTHER  
SPORTS CELEBRITIES.**

[www.hog.org/golf](http://www.hog.org/golf)



## Sign Up Today!

Please complete and return the response form to Hemophilia of Georgia, 8800 Roswell Road, Suite 170, Atlanta, Georgia 30350 or fax it to 770-518-3310. Visit [www.hog.org/golf](http://www.hog.org/golf) for additional tournament information and to learn how you can help raise money for a cure. Contact Kirstin Downie, Director of Development at Hemophilia of Georgia with any questions at 770-518-8272 or email at [kmdownie@hog.org](mailto:kmdownie@hog.org).



# 2014 Hit 'Em for Hemophilia Golf Tournament Registration Options

## CORPORATE SPONSOR LEVELS

LEVEL	BENEFITS	ADDITIONAL PUBLICITY
Platinum \$35,000	<ul style="list-style-type: none"> <li>• Twenty golf positions</li> <li>• Golf with a celebrity</li> <li>• Six additional reception guests</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusively named as tournament sponsor</li> <li>• Corporate logo on tournament gift</li> <li>• Logo recognition on auction bidding system</li> <li>• Logo on Atlanta Business Chronicle and FORE Georgia magazine ads</li> <li>• Logo in event day program</li> <li>• Signs on both courses</li> <li>• See additional benefits listed below*</li> </ul>
Gold \$25,000	<ul style="list-style-type: none"> <li>• Sixteen golf positions</li> <li>• Golf with a celebrity</li> <li>• Four additional reception guests</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on auction bidding system</li> <li>• Logo on Atlanta Business Chronicle and FORE Georgia magazine ads</li> <li>• Logo in event day program</li> <li>• Signs on both courses</li> <li>• See additional benefits listed below*</li> </ul>
Silver \$15,000	<ul style="list-style-type: none"> <li>• Twelve golf positions</li> <li>• Golf with a celebrity</li> <li>• Two additional reception guests</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on auction bidding system</li> <li>• Logo in event day program</li> <li>• Logo on Atlanta Business Chronicle and FORE Georgia magazine ads</li> <li>• Signs on both courses</li> <li>• See additional benefits listed below*</li> </ul>
Bronze \$10,000	<ul style="list-style-type: none"> <li>• Eight golf positions</li> <li>• Golf without a celebrity</li> <li>• Two additional reception guests</li> </ul>	<ul style="list-style-type: none"> <li>• Sign on one course</li> <li>• See benefits listed below*</li> </ul>
Pewter \$7,500	<ul style="list-style-type: none"> <li>• Four golf positions</li> <li>• Golf without a celebrity</li> </ul>	<ul style="list-style-type: none"> <li>• Sign on one course</li> <li>• See benefits listed below*</li> </ul>
Copper \$3,000	<ul style="list-style-type: none"> <li>• Eight tickets to the reception</li> </ul>	<ul style="list-style-type: none"> <li>• Signage at the event reception area</li> <li>• See additional benefits listed below*</li> </ul>



### \*ALL CORPORATE SPONSORSHIPS ALSO INCLUDE:

- Recognition in print and electronic media and exposure on HoG's website and Facebook page.
- Acknowledgement in the event day program, Hemophilia of Georgia e-newsletter, and annual report.
- All corporate sponsors are invited to gain additional exposure by donating promotional items for the golfer goodie bags, raffle, and silent and live auction.
- All golfer registrations include green fees and cart. Each tournament participant receives a tournament gift, goodie bag, snacks, drinks, breakfast and lunch, and admission to the reception immediately following the tournament (awards reception includes: heavy hors d'oeuvres, awards for first and second place teams on both courses, and silent and live auctions).

(Note: HoG will match your team with a celebrity player)

### PATRON SPONSOR LEVELS (INDIVIDUALS ONLY)

All golfer registrations include green fees and cart. Each tournament participant receives a tournament gift, goodie bag, snacks, drinks, breakfast and lunch, and admission to the reception immediately following the tournament (awards reception includes: heavy hors d'oeuvres, awards for first and second place teams on both courses, and silent and live auctions).

PLATINUM • \$5,000	Four golf positions golf with a celebrity (one sponsorship available) <i>(Note: HoG will match your team with a celebrity player)</i>
GOLD • \$3,000	Eight golf positions golf without a celebrity
SILVER • \$1,500	Four golf positions without a celebrity
BRONZE • \$425	One golf position without a celebrity
RECEPTION • \$150	One ticket to the event reception



### SPECIAL SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR • \$500	One pin flag with company logo displayed on each course
FOOD HOLE SPONSOR	Feature tasting-sized portions of your restaurant's signature dishes for golfers to sample
OTHER	Additional unique sponsor opportunities are available. Corporations of all sizes are invited to participate in the golf tournament and sponsorship packages can be tailored to meet your company's goals. For additional information on sponsorships contact Kirstin Downie, kmdownie@hog.org, (770) 518-8272.

www.hog.org/golf

## 32ND ANNUAL HIT `EM FOR HEMOPHILIA GOLF TOURNAMENT RESPONSE FORM

### Corporate Sponsorship:

- Platinum (\$35,000)  
 Gold (\$25,000)  
 Silver (\$15,000)  
 Bronze (\$10,000)  
 Pewter (\$7,500)  
 Copper (\$3,000)

### Patron Sponsorship

(Individuals only):

- Platinum (\$5,000)  
 Gold (\$3,000)  
 Silver (\$1500)  
 Bronze (\$425)

### Additional Registration Options:

- Reception \$150 / ticket  
 (Number attending: \_\_\_\_\_)  
 Hole Sponsor (\$500)  
 In Kind (Product: \_\_\_\_\_)  
 (Approximate Value: \$ \_\_\_\_\_)  
 Donation \$ \_\_\_\_\_  
 (to fund research)  
 Other: \_\_\_\_\_

### Payment (due October 1, 2014)

- Check enclosed (payable to HoG)     Email an invoice to \_\_\_\_\_  
 I will call with credit card information (contact HoG's Development Coordinator at 770-518-8272)  
 We plan to include materials/giveaways in participant goodie bags (deliver to HoG by Oct 1):  Yes     No  
 We plan to utilize all golf positions within our sponsorship level:  Yes     No, we will only use \_\_\_\_\_  
 Logo Usage:  Use existing logo on file     Use new logo (email Vector File to kmdownie@hog.org by Sept 1)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as it should appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*(Event details/logistics will be emailed to all event participants)*

My signature below indicates that I acknowledge and agree to the sponsorship contribution level as described above and that net revenue of funds generated from the event will be used to support research funding provided by Hemophilia of Georgia.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sign and return this form by October 1, 2014 to:**  
 Hemophilia of Georgia  
 Kirstin M. Downie, Director of Development  
 8800 Roswell Road, Suite 170,  
 Atlanta, Georgia 30350  
 (770) 518-8272 • Fax (770) 518-3310 • www.hog.org



**Thank You for Your Support!**