

40th Anniversary

# Hit X Em

for

## HEMOPHILIA

Charity Golf Tournament

Tee Up for a Cure!

Tuesday, November 1, 2022

Golf Club of Georgia

8:30 AM - Registration

10:30 AM - Shotgun Start

After Play - Awards Reception

*Net proceeds benefit bleeding disorder research.*



Hemophilia  
of Georgia



[hog.org/golf](http://hog.org/golf)



**PRESENTING SPONSOR - \$25,000\***

- Corporate branding alongside the Atlanta Braves and Hemophilia of Georgia (HoG) as the presenting sponsor
- 16 golf positions (4 teams)
- Golf with a celebrity on the signature Lakeside Course
- Special recognition as the presenting tournament sponsor
- 16 reception tickets
- Logo on event-day banners
- Corporate identity and philanthropy recognition in key tournament marketing materials, including print, audio, web, and social media coverage
- Logo on HoG website and in event-day program
- Promo on clubhouse TVs
- Logo and presenting sponsor recognition at reception
- Logo and presenting sponsor for cart path signs
- Leaderboard sponsor
- Logo on digital on-cart display

**SILVER SPONSOR - \$10,000\***

- 8 golf positions (2 teams)
- Golf with a celebrity on the signature Lakeside Course
- 8 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

**COPPER SPONSOR - \$5,000\***

- 8 golf positions (2 teams) on the Creekside Course
- 8 reception tickets
- Logo on event-day banner

**HOLE SPONSOR - \$750**

- 1 pin flag with company logo displayed on each course

**GOLD SPONSOR - \$15,000\***

- 12 golf positions (3 teams)
- Golf with a celebrity on the signature Lakeside Course
- 12 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

**RECEPTION SPONSOR - \$10,000**

- 8 reception tickets
- Recognition as a reception sponsor
- Company logo featured at reception
- Company logo on reception program
- Promo on clubhouse TVs

**BRONZE SPONSOR - \$7,500\***

- 4 golf positions (1 team)
- Golf with a celebrity on the Creekside Course
- Special recognition as a lead sponsor on the Creekside Course
- 4 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Company name on HoG website and in event-day program

**TEAM SPONSOR - \$2,250\***

- 4 golf positions (1 team) on the Creekside Course
- 4 reception tickets

**FOOD IN VENDOR VILLAGE**

- Donate signature food items to feed 225 participants
- Provide serving utensils, paper plates, flatware, and proper heating/cooling supplies such as sternos
- Tents, table cloths, marketing materials, and promotional giveaways at the vendor village tables are optional, but encouraged

*\*Includes a day of golf, breakfast, lunch, after play awards, drinks throughout the day, swag bag, and golfer gift.*



**40<sup>th</sup> Annual Hit 'Em for Hemophilia  
Tuesday, November 1, 2022  
Golf Tournament Response Form**



**1.) Select a Corporate Sponsorship Level:**

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting (\$25,000) | <input type="checkbox"/> Gold (\$15,000)  |
| <input type="checkbox"/> Silver (\$10,000)     | <input type="checkbox"/> Bronze (\$7,500) |
| <input type="checkbox"/> Copper (\$5,000)      | <input type="checkbox"/> Team (\$2,250)   |
- 
- Reception (\$10,000)

**Select Additional Registration Options:**

- Hole Sponsor (\$750)
- Donation \$\_\_\_\_\_ to fund research

**2.) Payment Method (due Oct 8):**

- Check enclosed (payable to HoG)  Email an invoice to me  I will call with credit card information

**3.) Additional Information:**

Giveaways for goodie bags will be delivered to HoG by Oct 8:  Yes  No

All golf slots within our sponsorship level will be used:  Yes  No, we will only use \_ golf slots

***\*Copper level and above sponsors must email logo (EPS, PSD, or TIFF format) to [vamccarty@hog.org](mailto:vamccarty@hog.org) by October 7, 2022.***

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as it should appear in print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My signature below indicates that I acknowledge and agree to the sponsorship contribution level as described above and that net revenue of funds generated from the event will be used to support research funding provided by Hemophilia of Georgia.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sign and return this form by October 7, 2022, to:**

Hemophilia of Georgia  
Vic A. McCarty, Chief Development Officer  
Email: [vamccarty@hog.org](mailto:vamccarty@hog.org)  
8607 Roberts Drive, Ste. 150, Sandy Springs, GA 30350  
Phone: (770) 518-8272 Fax: (770) 518-3310

**Thank You for Your Support!**