

# HoG Invites You to Participate in a Focus Group

#### Please share your thoughts about HoG and its services

Call today to register:770-518-8272, 1-800-866-4366 x 253.

#### What is a focus group?

A focus group is more than just people getting together to talk. The purpose of a focus group is to gather information from people about a specific topic.

# Why is Hemophilia of Georgia doing focus groups?

Hemophilia of Georgia is doing a needs assessment, a study of what its clients want and need. We want to know how you feel about our services and what more we can do to serve you better. We will be conducting focus groups in four areas around the state. We will also be doing a phone survey to reach more of our clients.

# How long will the focus group last?

Dinner will be served at 6:30. The focus group will begin at 7:00 and will last 1 to  $1\frac{1}{2}$  hours.

# Will I be identified or connected to the information I provide?

No, you will not be identified in any way. Your information from the focus group or the telephone survey will not be attached to your name and so the information will be anonymous and all information held in the strictest confidence.

#### Who will run the focus groups?

The focus groups will be conducted by Community Evaluation Solutions, Inc., our contracted evaluator.

# Can I bring my children?

We are unable to provide child care during the focus groups.

#### Who can I talk to if I have more questions?

You can speak to Kim Wilson at Hemophilia of Georgia (770-518-8272) or Ann Webb Price, Ph.D. (770-367-0942).



#### When and where?

Choose the focus group that is most convenient for you:

#### Lawrenceville

Thursday, April 21 6:30 p.m.

#### Columbus

Thursday, April 28 6:30 p.m.

#### Statesboro

Tuesday, May 10 6:30 p.m.

#### Hiram

Thursday May 12 6:30 p.m.

#### How do I register?

Call the HoG event registration line at 770-518-8272 or 1-800-866-4366 ext. 253. Specific location information will be provided upon registration.