

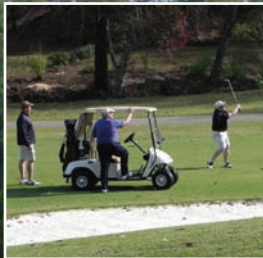
## Mark Your Calendar for a Great Day of Golf

Hemophilia of Georgia invites you to participate in a wonderful day of golf for a great cause on Tuesday, November 1, 2011. The 29th Annual *Hit 'Em for Hemophilia* Golf Tournament brings together more than 250 golfers including corporate executives, local and sports celebrities, and sponsors for a relaxing day of golf on three beautiful courses at Château Élan.

As a participant you'll not only support valuable medical research, you'll also have an exclusive opportunity to golf with Atlanta Braves players and other celebrities and to demonstrate your community support.

Please review the attached participation level information and make sure to save the date, Tuesday, November 1, 2011 for a great day of golf and networking. We hope you will join us this year in supporting the research that may one day find a cure for bleeding disorders. If you need additional information, please contact Vic McCarty at 770-518-8272 or [vamccarty@hog.org](mailto:vamccarty@hog.org).

We look forward to seeing you at the tournament!



## Sign Up Today!

Please review this brochure and visit [www.hog.org](http://www.hog.org) for detailed information about how you can help raise money for a cure. When you have decided on the participation level that is right for you, please fill out, sign and return the Response Form to Hemophilia of Georgia.

All golfers also receive greens fees and cart, breakfast, lunch, goodie bag, opportunity to win prizes for first and second place teams, and admission to the reception following the tournament including awards, raffle, and live and silent auctions.

All corporate sponsors are also invited to gain additional exposure by donating a promotional item for the golfer goodie bags or by donating items for the raffle or auctions.

For more information please contact  
Victor McCarty  
Director of Development  
Hemophilia of Georgia  
8800 Roswell Road, Suite 170  
Atlanta, Georgia 30350  
Phone: 770-518-8272  
Fax: 770-518-3310  
Email: [vamccarty@hog.org](mailto:vamccarty@hog.org)



Printing provided by Keystone Press, Inc.  
For all of your printing needs please call  
770-458-3174 or visit our website  
[www.keystonepressinc.com](http://www.keystonepressinc.com)

# Hit 'Em for Hemophilia Golf Tournament

Tuesday, November 1, 2011  
Château Élan Winery & Resort  
Braselton, Georgia

- Raise money for medical research
- Golf with current and former Atlanta Braves players and other sports celebrities
- Participate in a premier charity golf tournament at Château Élan



# Golf for a Cure



Sponsored by Hemophilia of Georgia in partnership with The Atlanta Braves, the *Hit 'Em for Hemophilia* Golf Tournament is recognized as one of the premier charity golfing

events in the United States. Since 1982 this tournament has raised more than \$12 million for research for a cure for inherited bleeding disorders. Over the years treatment has improved but there is still no cure.

Tournament participants enjoy a full day of golf on the beautiful courses at Château Élan, followed by an awards reception, raffle, and silent and live auctions. Corporate sponsors at the Platinum, Gold and Silver levels will be paired with celebrities from the Atlanta Braves and other professional sports organizations including players, alumni, managers, coaches, and announcers.

Individual golfers and foursomes are also invited to participate in the tournament. All golfers will help raise money for research for a cure for hemophilia and other inherited bleeding disorders. Sponsoring a hole enables companies to have their company name on a sign on one of the holes on the Château or Woodlands course.

The Golf 101 for Women Seminar is a fun and interactive full-day workshop for women who would otherwise not attend the tournament. Seminar participants will network with other attendees during breakfast and lunch, learn the basics of golf, and attend the tournament reception which features a raffle, silent auction, and live auction. Golf 101 for Women Seminar participants will discover that golf is a great life-long activity that promotes health and wellness and is terrific exercise.



# Tournament Registration Options

Level	Tournament Benefits	Tournament Publicity
<b>Platinum</b> <b>\$35,000</b>	<ul style="list-style-type: none"> <li>Twenty golf positions at Legends Course</li> <li>Golf with a celebrity</li> <li>Admission for 8 to the Golf 101 for Women Seminar</li> <li>Four additional reception guests</li> </ul>	<ul style="list-style-type: none"> <li>Corporate logo on tournament gift (shirts/jackets)</li> <li>Signage on all three golf courses</li> <li>Logo on billboard</li> <li>Radio and Public Service Announcements</li> <li>Logo on <i>Atlanta Business Chronicle</i> and <i>Fore Georgia</i> Ads</li> <li>Local newspapers and event announcements</li> <li>Hemophilia of Georgia E-Newsletter and Annual Report</li> </ul>
<b>Gold</b> <b>\$25,000</b>	<ul style="list-style-type: none"> <li>Sixteen golf positions at Legends Course</li> <li>Golf with a celebrity</li> <li>Admission for 6 to the Golf 101 for Women Seminar</li> <li>Two additional reception guests</li> </ul>	<ul style="list-style-type: none"> <li>Signage on all three golf courses</li> <li>Logo on billboard</li> <li>Radio and Public Service Announcements</li> <li>Logo on <i>Atlanta Business Chronicle</i> and <i>Fore Georgia</i> Ads</li> <li>Local newspapers and event announcements</li> <li>Hemophilia of Georgia E-Newsletter and Annual Report</li> </ul>
<b>Silver</b> <b>\$15,000</b>	<ul style="list-style-type: none"> <li>Twelve golf positions                             <ul style="list-style-type: none"> <li>Four golfers at Legends Course</li> <li>Eight golfers at Château/Woodlands</li> </ul> </li> <li>Golf with a celebrity</li> <li>Admission for 4 to the Golf 101 for Women Seminar</li> </ul>	<ul style="list-style-type: none"> <li>Signage on all three golf courses</li> <li>Logo on billboard</li> <li>Radio and Public Service Announcements</li> <li>Logo on <i>Atlanta Business Chronicle</i> and <i>Fore Georgia</i> Ads</li> <li>Local newspapers and event announcements</li> <li>Hemophilia of Georgia E-Newsletter and Annual Report</li> </ul>
<b>Bronze</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>Eight golf positions at Château/Woodlands Course</li> <li>Admission for 2 to the Golf 101 for Women Seminar</li> <li>Golf without a celebrity</li> </ul>	<ul style="list-style-type: none"> <li>Signage on two golf courses (Château/Woodlands)</li> <li>Radio and Public Service Announcements</li> <li>Local newspapers and event announcements</li> <li>Hemophilia of Georgia E-Newsletter and Annual Report</li> </ul>
<b>Pewter</b> <b>\$7,500</b>	<ul style="list-style-type: none"> <li>Four golf positions at Château/Woodlands Course</li> <li>Admission for 2 to the Golf 101 for Women Seminar</li> <li>Golf without a celebrity</li> </ul>	<ul style="list-style-type: none"> <li>Signage on two golf courses (Château/Woodlands)</li> <li>Radio and Public Service Announcements</li> <li>Local newspapers and event announcements</li> <li>Hemophilia of Georgia E-Newsletter and Annual Report</li> </ul>
<b>Copper</b> <b>\$3,000</b>	<ul style="list-style-type: none"> <li>Eight tickets to the reception</li> </ul>	<ul style="list-style-type: none"> <li>Hemophilia of Georgia E-Newsletter and Annual Report</li> </ul>
<b>Team</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>Four golf positions at Château/Woodlands</li> </ul>	
<b>Individual</b> <b>\$425</b>	<ul style="list-style-type: none"> <li>One golf position at Château/Woodlands</li> </ul>	
<b>Hole Sponsor</b> <b>\$250</b>	<ul style="list-style-type: none"> <li>Signage on one hole at Château or Woodlands</li> </ul>	
<b>Seminar</b> <b>\$250</b>	<ul style="list-style-type: none"> <li>Admission for one for the Golf 101 for Women Seminar</li> </ul>	



# Hit 'Em for Hemophilia Response Form

## Tournament Registration Options

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum \$35,000 | <input type="checkbox"/> Copper \$3,000                                 |
| <input type="checkbox"/> Gold \$25,000     | <input type="checkbox"/> Team (foursome) \$1,500                        |
| <input type="checkbox"/> Silver \$15,000   | <input type="checkbox"/> Individual Golfer \$425                        |
| <input type="checkbox"/> Bronze \$10,000   | <input type="checkbox"/> Hole Sponsor \$250                             |
| <input type="checkbox"/> Pewter \$7,500    | <input type="checkbox"/> Golf Seminar \$250<br>(number attending:_____) |

## Donation Only – Not Attending

- \$ \_\_\_\_\_ to fund research

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

My signature below indicates that I acknowledge and agree to the sponsorship contribution level as described above and that net revenue of funds generated from the event will be used to support research funding provided by Hemophilia of Georgia.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please sign and return this form to:  
Victor McCarty, Director of Development  
Hemophilia of Georgia  
8800 Roswell Road, Suite 170  
Atlanta, Georgia 30350

Thank You for Your Support.

