

Tee Up for a Cure!

Hit X Em

for

HEMOPHILIA

Charity Golf Tournament

TUESDAY
OCTOBER 23, 2018

The Golf Club of Georgia
www.hog.org/golf

8:30am Registration
10:30am Shot Gun Start
Awards Reception After Play

Hemophilia
of Georgia 



2018 SPONSORSHIPS

PLATINUM SPONSOR – \$25,000

- Corporate branding alongside the Atlanta Braves and Hemophilia of Georgia as the platinum tournament sponsor
- 16 golf positions (4 teams)
- Golf with a celebrity on the signature Lakeside course
- Special recognition as the platinum tournament sponsor
- 16 reception tickets
- 6 additional reception tickets
- Logo on event-day banner
- Exclusive logo recognition on promotional golfer gift
- 5 raffle packages
- Corporate identity and philanthropy recognition in key tournament marketing materials, including print, audio, web, and social media coverage
- Logo on HoG website and in event-day program
- Logo and platinum sponsor recognition at reception
- Logo as platinum sponsor for cart path signs
- Leaderboard sponsor
- Digital on-cart display

GOLD SPONSOR – \$15,500

- 12 golf positions (3 teams)
- Golf with a celebrity on the signature Lakeside course
- 12 reception tickets
- 3 additional reception tickets
- 3 raffle packages
- Logo on event-day banner
- Logo placement in key print, web and social media marketing campaigns
- Logo on HoG website and event-day program
- Logo on leaderboard
- Digital on-cart display

SILVER SPONSOR – 12,500

- 8 golf positions (2 teams)
- Golf with a celebrity on the signature Lakeside course
- 8 reception tickets
- 2 additional reception tickets
- 2 raffle packages
- Logo placement in key print, web, and social media marketing campaigns
- Logo on event-day banner
- Logo on HoG website and in event-day programs
- Promo on clubhouse TVs
- Digital on-cart display

BRONZE SPONSOR – \$7,500

- 4 golf positions (1 team)
- Golf with a celebrity on the Creekside course
- Special recognition as a lead sponsor on the Creekside course
- 4 reception tickets
- 2 additional reception tickets
- Logo on event-day banner
- Logo placement in key print, web and social media marketing campaigns
- Company name on HoG website and in event-day program

COPPER SPONSOR – \$5,000

- 8 golf positions (2 teams) on the Creekside course
- Golf without a celebrity
- Special recognition as a lead sponsor on the Creekside course
- 8 reception tickets
- 1 additional reception ticket
- Logo on event banner

RECEPTION SPONSOR – \$3,000

- 8 tickets to the reception
- Recognition as a reception sponsor
- Company logo featured at reception

MORNING COCKTAIL SPONSOR – \$1,500

(Bloody Marys and Screwdrivers)

- Company logo on drinkware
- Promo on clubhouse TVs

TEAM SPONSOR – \$1,500

- 4 golf positions (1 team) on the Creekside course
- Golf without a celebrity
- 4 reception tickets

HOLE SPONSOR – \$500

- 1 pin flag with company logo displayed on each course

INDIVIDUAL SPONSOR – \$300

- 1 golf position on the Creekside Course
- 1 reception ticket
- Golf without a celebrity

FOOD ON THE FAIRWAY SPONSOR - IN-KIND DONATIONS

- Donate signature food items to feed 100 participants at one golf course
- Provide serving utensils, paper plates, forks, napkins, and proper heating/cooling supplies such as sternos (Electricity is not available on the golf course.)
- Tents, table cloths, marketing materials and promotional giveaways at Food on the Fairway tables are optional, but encouraged