# Let's Walk Together!



#### THE BATTERY AT SUNTRUST PARK

800 Battery Ave SE Atlanta, GA 30339

**REGISTRATION: 8AM** 

Free Parking in the Red Deck \$25 fee includes admission, a swag bag and t-shirt

- 5K Walk
- Runners welcome
- Pet friendly
- · Food and fun activities
- Rain or shine!

Join us as we fundraise for Camp Wannaklot, Georgia's only summer camp for children with an inherited bleeding disorder.

Start your peer to peer fundraising group!

Prizes awarded for top fundraisers.

**Register Today** 

WWW.HOG.ORG/TROT





## **Sponsorships**



#### **PRESENTING**

\$6,000

- Logo placement on swag bag (draw string)
- Verbal recognition at awards ceremony
- Logo placement on signage throughout the route
- Logo placement on event-day banner
- Premium exhibit space at the event to display promotional and educational materials
- Opportunity to include promotional products inside swag bag
- Prominent logo placement on event T-shirt
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

#### **PREMIER**

\$3,000

- · Logo placement on event-day banner
- Exhibit space at the event to display promotional and educational materials
- Prominent logo placement on event T-shirt
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

# \$1,000

- Logo placement on event-day banner
- Logo placement on event T-shirt
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

### OTHER OPPORTUNITIES

**Swag Bag** 

**\$1,500 -** Drawstring style that includes the event T-shirt

Memory Maker

\$1,000 - Logo on the keepsake printed photo strip from the photo cube

**Start Line** 

\$500 - Logo prominently displayed on truss towers at the start and finish lines

**Water Station** 

\$250 - Logo on signage at the water stations throughout the walk route

Extend your sponsorship opportunities by participating in Hops for Hemophilia and/or Hit 'Em for Hemophilia Golf Tournament. Call for value added details.

#### FOR MORE INFORMATION, PLEASE CONTACT:

Hemophilia of Georgia • 770.518.8272 • sponsorships@hog.org