TUESDAY
OCTOBER 22, 2019

THE GOLF CLUB OF GEORGIA
www.hog.org/golf

8:30 AM
REGISTRATION

10:30 AM
SHOT GUN START

AFTER PLAY
AWARDS RECEPTION

Net proceeds from this event will fund
bleeding disorder research for a cure.
2019 SPONSORSHIPS

PRESENTING SPONSOR - $25,000 *
- Corporate branding alongside the Atlanta Braves and Hemophilia of Georgia (HoG) as the presenting sponsor
- 16 golf positions (4 teams)
- Golf with a celebrity on the signature Lakeside Course
- Special recognition as the presenting tournament sponsor
- 16 reception tickets
- Logo on event-day banners
- Corporate identity and philanthropy recognition in key tournament marketing materials, including print, audio, web and social media coverage
- Logo on HoG website and in event-day program
- Logo placement in key print, web and social media marketing campaigns
- Company name on HoG website and in event-day program
- Promo on clubhouse TVs
- Logo and presenting sponsor recognition at reception
- Logo and presenting sponsor for cart path signs
- Leaderboard sponsor
- Logo on digital on-cart display
- Company exhibit/table display at golf tournament

BRONZE SPONSOR - $7,500 *
- 4 golf positions (1 team)
- Golf with a celebrity on the Creekside Course
- Special recognition as a lead sponsor on the Creekside Course
- 4 reception tickets
- Logo on event-day banner
- Logo placement in key print, web and social media marketing campaigns
- Company name on HoG website and in event-day program

GOLD SPONSOR - $15,500 *
- 12 golf positions (3 teams)
- Golf with a celebrity on the signature Lakeside Course
- 12 reception tickets
- Logo on event-day banner
- 3 raffle packages (one per player)
- Logo placement in key print, web and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

COPPER SPONSOR - $5,000 *
- 8 golf positions (2 teams) on the Creekside Course
- 8 reception tickets
- Logo on event-day banner

SILVER SPONSOR - $12,500 *
- 8 golf positions (2 teams)
- Golf with a celebrity on the Creekside Course
- 8 reception tickets
- Logo on event-day banner
- 2 raffle packages (one per player)
- Logo placement in key print, web and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

RECEPTION SPONSOR - $3,000
- 8 reception tickets
- Recognition as a reception sponsor
- Company logo featured at reception
- Company logo on event-day program
- Company logo on cocktail coasters
- Promo on clubhouse TVs

MORNING COCKTAIL SPONSOR - $1,500
(Bloody Marys and Screwdrivers)
- Company logo on drinkware
- Promo on clubhouse TVs

TEAM SPONSOR - $1,800 *
- 4 golf positions (1 team) on the Creekside Course
- 4 reception tickets

HOLE SPONSOR - $750
- 1 pin flag with company logo displayed on each course

FOOD ON THE FAIRWAY SPONSORS
- Donate signature food items to feed 100 participants on either Lakeside or Creekside Course
- Provide serving utensils, paper plates, flatware and proper heating/cooling supplies such as sternos
- Tents, table cloths, marketing materials and promotional giveaways at Food on the Fairway tables are optional, but encouraged

*Includes a day of golf, breakfast, lunch, after play reception, drinks throughout the day, swag bag and golfer gift

Extend your sponsorship opportunities by participating in Hops for Hemophilia (2019) and Trot to Clot (2020).
Call for value added details.

Sarah Weikert, Director of Development
770.518.8272 | srweikert@hog.org
1.) Select a Corporate Sponsorship Level:
- □ Platinum ($25,000)
- □ Gold ($15,500)
- □ Silver ($12,500)
- □ Bronze ($7,500)
- □ Copper ($5,000)
- □ Reception ($3,000)
- □ Team ($1,800)

Select Additional Registration Options:
- □ Hole Sponsor ($750)
- □ Individual player ($450)
- □ Reception $150/ticket (Number attending: _____)
- □ Exclusive Sponsorship Opportunity: ________________ (Amount: $______________)
- □ Donation $_________ to fund research

2.) Payment Method (due Oct 3):
- □ Check enclosed (payable to HoG)
- □ Email an invoice to me
- □ I will call with credit card information

3.) Additional Information:
- Giveaways for goodie bags will be delivered to HoG by Oct 1: □ Yes □ No
- All golf positions within our sponsorship level will be used: □ Yes □ No, we will only use_____  

*Copper level and above sponsors must email logo (EPS, PSD, or TIFF format) to srweikert@hog.org by Sept 1.

Contact Name: __________________________________________ Title: __________________________
Company Name (as it should appear in print): ________________________________________________
Address: ________________________________________________________________________________
City: __________________________________________ State: __________________________ Zip: ____________
Phone: __________________________ Email: ________________________________________________

My signature below indicates that I acknowledge and agree to the sponsorship contribution level as described above and that net revenue of funds generated from the event will be used to support research funding provided by Hemophilia of Georgia.

Signature: __________________________________________ Date: ____________________________

Sign and return this form by October 1, 2019 to:
Hemophilia of Georgia
Sarah Weikert, Director of Development
Email: srweikert@hog.org
8800 Roswell Road, Suite 170, Atlanta, Georgia 30350
Phone: (770) 518-8272 Fax: (770) 518-3310

Thank You for Your Support!