

Tee Up for a Cure!

HitXEm for HEMOPHILIA

Charity Golf Tournament

38TH ANNUAL

**TUESDAY
OCTOBER 20, 2020**

**THE GOLF CLUB OF GEORGIA
www.hog.org/golf**

**8:30 AM
REGISTRATION**

**10:30 AM
SHOT GUN START**

**AFTER PLAY
AWARDS RECEPTION**

Hemophilia
of Georgia 



*Net proceeds
benefit bleeding
disorder research.*

*Tom Glavin, 2019 Ernie
Johnson Award winner*





2020 SPONSORSHIPS



PRESENTING SPONSOR - \$25,000*

- Corporate branding alongside the Atlanta Braves and Hemophilia of Georgia (HoG) as the presenting sponsor
- 16 golf positions (4 teams)
- Golf with a celebrity on the signature Lakeside Course
- Special recognition as the presenting tournament sponsor
- 16 reception tickets
- Logo on event-day banners
- 16 raffle packages (one per player)
- Corporate identity and philanthropy recognition in key tournament marketing materials, including print, audio, web and social media coverage
- Logo on HoG website and in event-day program
- Promo on clubhouse TVs
- Logo and presenting sponsor recognition at reception
- Logo and presenting sponsor for cart path signs
- Leaderboard sponsor
- Logo on digital on-cart display
- Company exhibit/table display at golf tournament

GOLD SPONSOR - \$15,500*

- 12 golf positions (3 teams)
- Golf with a celebrity on the signature Lakeside Course
- 12 reception tickets
- Logo on event-day banner
- 3 raffle packages (one per player)
- Logo placement in key print, web and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

SILVER SPONSOR - \$12,500*

- 8 golf positions (2 teams)
- Golf with a celebrity on the signature Lakeside Course
- 8 reception tickets
- Logo on event-day banner
- 2 raffle packages (one per player)
- Logo placement in key print, web and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

BRONZE SPONSOR - \$7,500*

- 4 golf positions (1 team)
- Golf with a celebrity on the Creekside Course
- Special recognition as a lead sponsor on the Creekside Course
- 4 reception tickets
- Logo on event-day banner
- Logo placement in key print, web and social media marketing campaigns
- Company name on HoG website and in event-day program

COPPER SPONSOR - \$5,000*

- 8 golf positions (2 teams) on the Creekside Course
- 8 reception tickets
- Logo on event-day banner

RECEPTION SPONSOR - \$3,000

- 8 reception tickets
- Recognition as a reception sponsor
- Company logo featured at reception
- Company logo on reception program
- Company logo on cocktail coasters
- Promo on clubhouse TVs

MORNING COCKTAIL SPONSOR - \$1,500

(Bloody Marys and Screwdrivers)

- Company logo on drinkware
- Promo on clubhouse TVs

TEAM SPONSOR - \$1,800*

- 4 golf positions (1 team) on the Creekside Course
- 4 reception tickets

HOLE SPONSOR - \$750

- 1 pin flag with company logo displayed on each course

FOOD ON THE FAIRWAY SPONSORS IN-KIND DONATIONS

- Donate signature food items to feed 100 participants on either Lakeside or Creekside Course
- Provide serving utensils, paper plates, flatware and proper heating/cooling supplies such as sterno
- Tents, table cloths, marketing materials and promotional giveaways at Food on the Fairway tables are optional, but encouraged

*Includes a day of golf, breakfast, lunch, after play reception, drinks throughout the day, swag bag and golfer gift

Extend your sponsorship opportunities by participating in Hops for Hemophilia (2020) and Trot to Clot (2021).

Call for value added details.

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