

Tee Up for a Cure!

Hit X Em for HEMOPHILIA

Charity Golf Tournament
39th ANNUAL

Tuesday, October 19, 2021
Golf Club of Georgia

8:30 AM - Registration

10:30 AM - Gunshot Start

After Play - Awards Reception

Net proceeds benefit bleeding disorder research.



Hemophilia
of Georgia



www.hog.org/golf

PRESENTING SPONSOR - \$25,000*

- Corporate branding alongside the Atlanta Braves and Hemophilia of Georgia (HoG) as the presenting sponsor
- 16 golf positions (4 teams)
- Golf with a celebrity on the signature Lakeside Course
- Special recognition as the presenting tournament sponsor
- 16 reception tickets
- Logo on event-day banners
- 16 raffle packages (one per player)
- Corporate identity and philanthropy recognition in key tournament marketing materials, including print, audio, web, and social media coverage
- Logo on HoG website and in event-day program
- Promo on clubhouse TVs
- Logo and presenting sponsor recognition at reception
- Logo and presenting sponsor for cart path signs
- Leaderboard sponsor
- Logo on digital on-cart display
- Company exhibit/table display at golf tournament

GOLD SPONSOR - \$15,500*

- 12 golf positions (3 teams)
- Golf with a celebrity on the signature Lakeside Course
- 12 reception tickets
- Logo on event-day banner
- 3 raffle packages (one per player)
- Logo placement in key print, web, and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

SILVER SPONSOR - \$12,500*

- 8 golf positions (2 teams)
- Golf with a celebrity on the signature Lakeside Course
- 8 reception tickets
- Logo on event-day banner
- 2 raffle packages (one per player)
- Logo placement in key print, web, and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

BRONZE SPONSOR - \$7,500*

- 4 golf positions (1 team)
- Golf with a celebrity on the Creekside Course
- Special recognition as a lead sponsor on the Creekside Course
- 4 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Company name on HoG website and in event-day program

COPPER SPONSOR - \$5,000*

- 8 golf positions (2 teams) on the Creekside Course
- 8 reception tickets
- Logo on event-day banner

RECEPTION SPONSOR - \$3,000

- 8 reception tickets
- Recognition as a reception sponsor
- Company logo featured at reception
- Company logo on reception program
- Company logo on cocktail coasters
- Promo on clubhouse TVs

MORNING COCKTAIL SPONSOR - \$1,500 (Bloody Marys and Screwdrivers)

- Company logo on drinkware
- Promo on clubhouse TVs

TEAM SPONSOR - \$1,800*

- 4 golf positions (1 team) on the Creekside Course
- 4 reception tickets

HOLE SPONSOR - \$750

- 1 pin flag with company logo displayed on each course

FOOD ON THE FAIRWAY SPONSORS IN-KIND DONATIONS

- Donate signature food items to feed 100 participants on either Lakeside or Creekside Course
- Provide serving utensils, paper plates, flatware, and proper heating/cooling supplies such as sternos
- Tents, table cloths, marketing materials, and promotional giveaways at Food on the Fairway tables are optional, but encouraged

**Includes a day of golf, breakfast, lunch, after play awards, drinks throughout the day, swag bag, and golfer gift.*