

2022 Trot to Clot Walk/Run

Saturday, May 21, 2022 • The Battery @ Truist Park - Home of the Atlanta Braves!

**Looking forward to the best Trot to Clot Walk/Run ever,
honoring the 2021 World Series Champions, the Atlanta Braves!**



Please help Hemophilia of Georgia raise \$75,000 for Camp Wannaklot by becoming a sponsor of the Trot to Clot Walk/Run at The Battery @ Truist Park, as we honor our hometown heroes!

[Camp Wannaklot](#) is the only camp in Georgia that provides children and teenagers who have hemophilia or other inherited bleeding disorders the opportunity to have a wonderful time, while experiencing new adventures, making new friends, overcoming fears, and learning about their own bleeding disorder.

Unfortunately, there is no cure yet for these rare bleeding disorders in which a person's blood is not able to clot normally. Treatment often requires frequent infusions of medication. At Camp Wannaklot, many of the children learn to give themselves these infusions. Camp Wannaklot is a life-changing opportunity for campers to make lifelong friends, enjoy a fun-filled week and learn to manage their treatment.

Become a Corporate Sponsor

There are several opportunities for companies to support Trot to Clot Walk/Run by becoming a corporate sponsor. Companies will gain valuable corporate recognition in the community, demonstrate their dedication to corporate responsibility, and provide much-needed funding for Camp Wannaklot and the campers it serves. All sponsorship levels come with an array of corporate recognition opportunities and sponsorships can be customized to fit corporate marketing and responsibility goals.

Create a Trot to Clot Team

Take your dedication a step further – create a Trot to Clot team and compete against other corporations. It's a walk to the finish! Select a team captain and start recruiting your family, friends, co-workers, and neighbors to join you at the Trot to Clot Walk/Run event.

Find Out More

For more information about Hemophilia of Georgia's Trot to Clot Walk/Run event, please contact Vic McCarty, Chief Development Officer, 770-518-8272 or sponsorship@hog.org.

13th annual

5K Run or 1 Mile Family Fun Walk

Benefiting Camp Wannaklot

Presented by

Hemophilia
of Georgia



Saturday, May 21, 2022

The Battery @ Truist Park at 8:00 AM

Home of the Atlanta Braves!

- We will be honoring our hometown heroes, The World Series Champion Atlanta Braves!
- Kids 7 & under FREE | Pets Welcome
- Family Fun: Petting Zoo, Face Painting, & Water Splash Pad; Wear Braves Attire
- USATF Certified Running Course

**Walk/Run to
support Georgia's
ONLY summer camp
for children impacted
by bleeding
disorders!**



**Individual Walker Participation &
Corporate Sponsorship Opportunities**

Register, donate, and fundraise at hog.org/trot



2022 Sponsorships



PRESENTING SPONSOR - \$6,000

- Logo placement on swag bag
- Verbal recognition at awards ceremony
- Logo placement on signage throughout route
- Logo placement on event-day banner
- Premium exhibit space at event to display promotional & educational materials
- Opportunity to include promotional products in swag bag
- Prominent logo placement on event T-shirt
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

PREMIER SPONSOR - \$4,500

- Logo placement on event-day banner
- Exhibit space at the event to display promotional and educational materials
- Prominent logo placement on event T-shirt
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

PATRON SPONSOR - \$2,500

- Logo placement on event-day banner
- Logo placement on event T-shirt
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

OTHER OPPORTUNITIES

Swag Bag.....\$3,500 - Drawstring style that includes the event T-shirt

Start Line.....\$1000 - Logo prominently displayed at the start & finish lines

Water Station....\$500 - Logo on signage at the water stations throughout the route

**Extend your sponsorship opportunities by participating in Hops for Hemophilia and/or Hit 'Em for Hemophilia Golf Tournament. Call for value-added details.*

For more information, please contact Vic McCarty, Chief Development Officer

770-518-8272 | sponsorship@hog.org