

40th Anniversary

Hit X Em

for

HEMOPHILIA

Charity Golf Tournament

Tee Up for a Cure!

Tuesday, November 1, 2022

Golf Club of Georgia

8:30 AM - Registration

10:30 AM - Shotgun Start

After Play - Awards Reception

Net proceeds benefit bleeding disorder research.



Hemophilia
of Georgia



hog.org/golf



PRESENTING SPONSOR - \$25,000*

- Corporate branding alongside the Atlanta Braves and Hemophilia of Georgia (HoG) as the presenting sponsor
- 16 golf positions (4 teams)
- Golf with a celebrity on the signature Lakeside Course
- Special recognition as the presenting tournament sponsor
- 16 reception tickets
- Logo on event-day banners
- Corporate identity and philanthropy recognition in key tournament marketing materials, including print, audio, web, and social media coverage
- Logo on HoG website and in event-day program
- Promo on clubhouse TVs
- Logo and presenting sponsor recognition at reception
- Logo and presenting sponsor for cart path signs
- Leaderboard sponsor
- Logo on digital on-cart display

SILVER SPONSOR - \$10,000*

- 8 golf positions (2 teams)
- Golf with a celebrity on the signature Lakeside Course
- 8 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

COPPER SPONSOR - \$5,000*

- 8 golf positions (2 teams) on the Creekside Course
- 8 reception tickets
- Logo on event-day banner

HOLE SPONSOR - \$750

- 1 pin flag with company logo displayed on each course

GOLD SPONSOR - \$15,000*

- 12 golf positions (3 teams)
- Golf with a celebrity on the signature Lakeside Course
- 12 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Logo on HoG website and event-day program
- Promo on clubhouse TVs
- Logo on digital on-cart display

RECEPTION SPONSOR - \$10,000

- 8 reception tickets
- Recognition as a reception sponsor
- Company logo featured at reception
- Company logo on reception program
- Promo on clubhouse TVs

BRONZE SPONSOR - \$7,500*

- 4 golf positions (1 team)
- Golf with a celebrity on the Creekside Course
- Special recognition as a lead sponsor on the Creekside Course
- 4 reception tickets
- Logo on event-day banner
- Logo placement in key print, web, and social media marketing campaigns
- Company name on HoG website and in event-day program

TEAM SPONSOR - \$2,250*

- 4 golf positions (1 team) on the Creekside Course
- 4 reception tickets

FOOD IN VENDOR VILLAGE

- Donate signature food items to feed 225 participants
- Provide serving utensils, paper plates, flatware, and proper heating/cooling supplies such as sternos
- Tents, table cloths, marketing materials, and promotional giveaways at the vendor village tables are optional, but encouraged

**Includes a day of golf, breakfast, lunch, after play awards, drinks throughout the day, swag bag, and golfer gift.*



**40th Annual Hit 'Em for Hemophilia
Tuesday, November 1, 2022
Golf Tournament Response Form**



1.) Select a Corporate Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting (\$25,000) | <input type="checkbox"/> Gold (\$15,000) |
| <input type="checkbox"/> Silver (\$10,000) | <input type="checkbox"/> Bronze (\$7,500) |
| <input type="checkbox"/> Copper (\$5,000) | <input type="checkbox"/> Team (\$2,250) |
-
- Reception (\$10,000)

Select Additional Registration Options:

- Hole Sponsor (\$750)
 Individual player (\$450)
 Donation \$_____ to fund research

2.) Payment Method (due Oct 8):

- Check enclosed (payable to HoG) Email an invoice to me I will call with credit card information

3.) Additional Information:

Giveaways for goodie bags will be delivered to HoG by Oct 8: Yes No

All golf slots within our sponsorship level will be used: Yes No, we will only use _ golf slots

****Copper level and above sponsors must email logo (EPS, PSD, or TIFF format) to vamccarty@hog.org by October 7, 2022.***

Contact Name: _____ Title: _____

Company Name (as it should appear in print): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

My signature below indicates that I acknowledge and agree to the sponsorship contribution level as described above and that net revenue of funds generated from the event will be used to support research funding provided by Hemophilia of Georgia.

Signature: _____ Date: _____

Sign and return this form by October 7, 2022, to:

Hemophilia of Georgia
 Vic A. McCarty, Chief Development Officer
 Email: vamccarty@hog.org
 8607 Roberts Drive, Ste. 150, Sandy Springs, GA 30350
 Phone: (770) 518-8272 Fax: (770) 518-3310

Thank You for Your Support!