



# 5K Run & 1 Mile Family Fun Walk

*Benefiting youth and family programming*

*Presented by*

Hemophilia  
of Georgia 

## Saturday, May 4, 2024

# The Battery @ Truist Park | 7:30 AM

- Kids 7 & Under FREE
- Pets Welcome - Must be on Leash
- Family Fun: Face Painting, Balloon Tying, Water Splash Pad, & Live DJ
- USATF Certified Running Course; Timed Results Provided
- Peachtree Road Race Qualifier



**Individual Walker Participation &  
Corporate Sponsorship Opportunities**



Register, donate, and fundraise at [hog.org/trot](https://hog.org/trot)

**Trot to Clot** is a Hemophilia of Georgia fundraiser benefiting youth and family programming, including Camp Wannaklot, Georgia's only summer camp for children with bleeding disorders.

**Hemophilia of Georgia** exists so that people affected by bleeding disorders live as normally and productively as possible.



# 2024 Sponsorships



## PRESENTING SPONSOR - \$7,500

- Logo placement on swag bag
- Logo prominently displayed at the start & finish lines
- Verbal recognition at awards ceremony
- Logo placement on signage throughout route
- Logo placement on event-day banner & digital signage
- Premium exhibit space at event to display promotional & educational materials
- Prominent logo placement on event T-shirt
- Opportunity to include promotional products in swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

## PREMIER SPONSOR - \$5,000

- Logo placement on event-day banner & digital signage
- Exhibit space at the event to display promotional and educational materials
- Prominent logo placement on event T-shirt
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

## PATRON SPONSOR - \$3,500

- Logo placement on event-day banner & digital signage
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

## ADDITIONAL OPPORTUNITIES

\$2,500 – Breakfast Sponsor (only two available)

- Provides breakfast for all attendees
- Logo on event-day banner & digital signage

\$1,000 – Water Station Sponsor

- Logo on signage at the water stations throughout the route
- Logo included on digital signage

*\*Extend your sponsorship opportunities by participating in Hops for Hemophilia and/or Hit 'Em for Hemophilia Golf Tournament. Call for value-added details.*

For more information, please email [sponsorship@hog.org](mailto:sponsorship@hog.org) or call **770-518-8272**