



5K Run & 1 Mile Family Fun Walk

Benefiting youth and family programming

Presented by



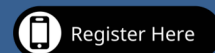
Saturday, May 4, 2024

The Battery @ Truist Park | 7:30 AM

- Kids 7 & Under FREE
- Pets Welcome - Must be on Leash
- Family Fun: Face Painting, Balloon Tying, Water Splash Pad, & Live DJ
- USATF Certified Running Course; Timed Results Provided
- Peachtree Road Race Qualifier



**Individual Walker Participation &
Corporate Sponsorship Opportunities**



Register, donate, and fundraise at hog.org/trot

Trot to Clot is a Hemophilia of Georgia fundraiser benefiting youth and family programming, including Camp Wannaklot, Georgia's only summer camp for children with bleeding disorders.

Hemophilia of Georgia exists so that people affected by bleeding disorders live as normally and productively as possible.



2024 Sponsorships



PRESENTING SPONSOR - \$7,500

- Logo placement on swag bag **(if confirmed by April 1st)**
- Logo prominently displayed at the start & finish lines
- Verbal recognition at awards ceremony
- Logo placement on signage throughout route
- Logo placement on event-day banner & digital signage
- Premium exhibit space at event to display promotional & educational materials
- Prominent logo placement on event T-shirt **(if confirmed by April 1st)**
- Opportunity to include promotional products in swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

PREMIER SPONSOR - \$5,000

- Logo placement on event-day banner & digital signage
- Exhibit space at the event to display promotional and educational materials
- Prominent logo placement on event T-shirt **(if confirmed by April 1st)**
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

PATRON SPONSOR - \$3,500

- Logo placement on event-day banner & digital signage
- Opportunity to include promotional products inside swag bag
- Corporate recognition on HoG website, HoG newsletter article (4,000+ distribution), and Sponsor Spotlights on social media

ADDITIONAL OPPORTUNITIES

\$2,500 – Breakfast Sponsor: **Only one left!**

- Provides breakfast for all attendees
- Logo on event-day banner & digital signage

\$1,000 – Water Station Sponsor: **SOLDOUT**

- Logo on signage at the water stations throughout the route
- Logo included on digital signage

**Extend your sponsorship opportunities by participating in Hops for Hemophilia and/or Tee Off for Bleeding Disorders Golf Tournament. Call for value-added details.*