



ANNUAL REPORT



2023



Celebrating 50 Years of Serving the Bleeding Disorder Community

Contents At A Glance

- 1 Letter From Interim Chief Executive Officer
- 2 Making an Impact in Georgia & Around the Globe
- 4 Client Engagement Events
- 6 Providing High-Quality Comprehensive Care Through Funding HTC's
- 7 Funding & Advancing Research
- 7 Clinical Scientist Development Grant Program
- 8 Regional Core Center, Outreach Nursing, and Social Support Services
- 9 Mission Impact-Making a Difference in Their Lives!
- 10 Fundraising & Client Event Growth
- 11 Come Out And Support Our Upcoming Events
- 12 Advocacy
- 13 With Your Help, The Future Looks Bright



About Us

Hemophilia of Georgia (HoG) is an internationally recognized nonprofit organization and a premier provider of programs and services for people with bleeding disorders. HoG is devoted to enhancing the health and wellness of the bleeding disorder community by providing excellence in comprehensive health care, education, advocacy, and the support of research to transform lives. Dedicated to their mission, the people at Hemophilia of Georgia know it takes more than medicine to support the bleeding disorder community and look forward to the day when we live in a world where people live free from bleeding disorders.

Letter From The Interim Chief Executive Officer

Celebrating 50 Years of Service to the Bleeding Disorder Community

In 2023, we had the honor of celebrating Hemophilia of Georgia's 50th anniversary. It was an exciting year for our organization and a poignant reminder that at Hemophilia of Georgia (HoG), our patients, clients, and their families are our greatest priority. HoG is about people, and we will continue to grow and increase the number of programs and services we offer to the bleeding disorder community. All of us at Hemophilia of Georgia understand how important these programs and services are to fulfilling our mission.



Throughout the year, as a community we gathered, celebrated, advocated, provided critical clinical and pharmacy services, educated, and raised money to support research and programs. We could not be prouder of our long history of service and dedication to enhancing the health and wellness of the bleeding disorder community.

As part of our yearlong celebration, our 50th anniversary milestone was recognized and celebrated at community events, in our monthly e-newsletter, and on social media. A commemorative book encompassing 50 years of Hemophilia of Georgia (HoG) history was created, published, and mailed to constituents.

We are truly grateful for our wonderful community, volunteers, staff, board, and the partnership with our generous donors and corporate partners, who support our mission. Thank you for making it possible for us to serve and make a difference in the bleeding disorder community for the last 50 years!



Robert Gillespie
Interim Chief Executive Officer

Making an Impact in Georgia and Around the Globe

In 2023, Hemophilia of Georgia (HoG) celebrated 50 years of service to the bleeding disorder community. HoG is proud of our long history of dedication to enhancing the health and wellness of the bleeding disorder community by providing excellence in comprehensive health care, education, advocacy, and the support of research.

Hemophilia of Georgia funds research to help find a cure and advance medical care to improve the quality of life for people living with a bleeding disorder and their families. HoG also operates two dually-accredited pharmacies (HoG and Beacon) and coordinates fundraising events to provide needed resources for the bleeding disorder community in Georgia and around the globe. Ninety-seven percent of our proceeds go directly into our programs.

Within Georgia, we provide critical funding to Hemophilia Treatment Centers. Our outreach nurses travel around Georgia, providing home infusion training to families and education to schools and medical offices. Our social workers provide emergency assistance, professional development and preventive dental programs, and help navigate the complicated insurance world.

HoG funds leadership development in Georgia and around the world. We help mentor developing countries in bleeding disorder education and care through our twinning program. We provide places for the bleeding disorder community to learn and connect, such as Camp Wannaklot, Family Camps, Teen Retreat, and fundraising events such as Trot to Clot, Hops for Hemophilia, and Tee Off For Bleeding Disorders.

Hemophilia of Georgia's Board of Directors and staff are focused on the future. Together, with our donors and corporate partners, we are united and determined to make a difference because we know that, *"It takes more than medicine."*





Client Engagement Events

Hemophilia of Georgia's client engagement events are a wonderful opportunity for the bleeding disorder community to come together, connect, and participate in fun, educational programming for youth and families. Our 2023 client engagement events were very successful and due to popular demand, we are bringing back our much loved client dinners! If you are interested in volunteering for our camps and events, please visit hog.org/volunteer. If you are interested in supporting these events by donating, please visit hog.org/donate.



Celebrating 30 Years of Camp Wannaklot - Party in the USA!

Camp Wannaklot 2023 was truly an awesome and inspiring adventure of a lifetime for our campers! We celebrated 30 years of Camp Wannaklot with our weeklong theme, Party in the USA! Approximately 85 campers joined us to have a wonderful time, experience new adventures, make new friends, overcome fears, and learn about their bleeding disorder. We also had a special treat, a fabulous 4th of July fireworks show! Campers had a blast enjoying all the great activities and just dancing, singing, and getting into the summertime fun, camp spirit!

Learning & Playing Together at Family Camp

Families experienced enjoyable educational activities, networking opportunities, and wonderful bonding time at our Family Camps.



Making Connections While Learning at Teen Retreat

Our donors helped provide transition education, networking, and important bonding experiences at HoG's Teen Retreat in Gatlinburg, Tennessee.





Providing High-Quality Comprehensive Care Through Hemophilia Treatment Centers (HTCs)

Funding Hemophilia Treatment Centers (HTCs)

Hemophilia of Georgia (HoG) provides funding to all Hemophilia Treatment Centers (HTC) in Georgia. In fiscal year 2023, Hemophilia of Georgia awarded Georgia HTCs a total of \$5,944,644.00 for comprehensive care and thrombophilia care funding. These HTCs are located in Atlanta, Augusta, and Savannah. The goal of the HTC is to provide comprehensive healthcare, family-centered education, state-of-the-art treatment, research, and support services for individuals and families living with a bleeding disorder.

Patients visit their HTC annually, where a multi-disciplinary team of professionals delivers medical and social services. The comprehensive care team includes an adult or pediatric hematologist, a nurse coordinator, a social worker, and a physical therapist.

Hemophilia of Georgia (HoG) has two Hybrid Outreach Telehealth Clinic locations in Georgia, one in Savannah and one in Perry, where patients can receive comprehensive care services. These clinics offer comprehensive care by having nursing, social work, MTM pharmacist, physical therapy, genetic counseling, and lab collection services in person, while also virtually seeing the Hemophilia Treatment Center (HTC) provider, nurse, and social worker.

HoG offers these services via Hybrid Outreach Telehealth Clinic because we recognize that some patients struggle with their HTC appointments due to their individual life circumstances (for example: jobs, health issues, travel, children, parents, and cost). We know how important these services are to our community and remain dedicated to providing the best service possible.





Funding & Advancing Research

In fiscal year 2023, Hemophilia of Georgia provided over \$2.1 million in funding to advance research. Of that amount, \$327,000 was given directly to support gene therapy research and \$232,470 given for the VWD Project for Hemophilia of Georgia Center for Bleeding & Clotting Disorders of Emory and Children's Healthcare of Atlanta.

Since 2012, HoG has funded gene therapy research at two institutions: St. Jude Children's Research Hospital in Memphis, Tennessee and the Aflac Cancer and Blood Disorders Center at Emory University, Atlanta. Our contributions of over \$8 million are to develop a cure for hemophilia (factor VIII, factor IX, and factor VII deficiencies).

Clinical Scientist Development Grants

Year after year, Hemophilia of Georgia helps provide critical funding to help build a strong research community. In fiscal year 2023, we provided \$123,750 for Hemophilia Clinical Scientist Grants. Since 2003, HoG has directly funded physician researchers to conduct translational research on hemophilia and its complications. Each grant is for seventy-five thousand dollars (\$75,000.00) per year, renewable for up to five years, and an additional seven thousand five hundred dollars (\$7,500.00) for indirect costs. The grant requires an 80%-time commitment to bleeding disorder-related research.

Hemophilia of Georgia hopes to help create the next generation of hemophilia researchers through this program. This funding will allow a physician who has completed research training to advance to the status of an independent investigator. Our goal is for the achievements of these scientists to improve the lives of people with bleeding disorders.

Former Clinical Scientist Grant Recipient



"Big thanks to Hemophilia of Georgia for all of the support, especially in the research area. It is truly an honor and joy to work alongside you."

**- Shannon Meeks, M.D.,
Professor of Pediatrics and
Pediatric Hematologist at
Emory University &
Children's Healthcare
of Atlanta**



Regional Core Center

Hemophilia of Georgia (HoG), is the primary recipient of the Maternal and Child Health Bureau (MCHB) grant for the Southeast Region of the United States. The MCHB grant, which helps fund clinical care, allows funding to flow from the federal government to HoG, then to 26 hemophilia treatment centers (HTCs) in 8 states throughout the Southeast Region. Because of MCHB funding, hemophilia treatment centers are able to support clinical staff and programs for individuals living with a bleeding disorder.

Outreach Social Support

HoG Social workers are problem solvers and a part of the critical support system we provide. Bleeding disorders bring with them a host of questions and problems most people don't have to deal with, and those problems can often disrupt family life causing stress and strain. As part of a comprehensive care team, our social workers assist clients and their families by providing many services, including counseling, financial assistance, and community resource referrals for further financial assistance, therapy, emergency and preventative dental programs, and vocational services. We provide financial resources to increase access to health insurance. We assist with clinic charges not covered by insurance or Medicaid. We encourage self-empowerment through our professional development program and provide scholarships for qualified clients who wish to further their education. We are there to provide the encouragement and support our clients and their families need.

Outreach Nursing

Hemophilia of Georgia offers programs and services for every member of the family as part of our comprehensive care services to help meet the needs of the bleeding disorder community. Our outreach nursing team provides support, coordination of care between medical professionals, personalized in-home infusion training, and education about genetics, inhibitors, treatments, disease process, and more. We offer educational presentations on bleeding disorders to schools, day care centers, and medical professionals. It is our goal to make outreach nursing support convenient and as non-disruptive as possible, so that people with bleeding disorders can live healthier lives.



Mission Impact - Making a Difference in Their Lives!

Hemophilia of Georgia is proud that everyday we are significantly impacting the lives of people living with a bleeding disorder and inspiring them to be their personal best.



Providing Scholarships To Help Reduce Financial Burden

In 2023, Hemophilia of Georgia awarded 25 scholarships to deserving Georgian students with bleeding disorders totaling \$100,000. HoG has provided over \$1,000,000 in scholarships to more than 450 students to help young adults affected by bleeding disorders get the education they need.

"The scholarship really helped because it covered my tuition and allowed me to focus on getting the materials I needed to successfully complete the courses I was taking." - **Chelsea N., Scholarship Past Recipient**

Youth Leadership Development

We supported Youth Leadership Development worldwide at the (WFH) World Federation of Hemophilia Summit totaling \$115,000. These leaders will go on to volunteer, fundraise, and better serve our community.

"We are grateful for the opportunities HoG's Youth Leadership Program has provided! It allowed us to attend the WFH Youth Leadership Training to meet and connect with others across the globe." - **Program Participants**



Specialized Client Educational Programs

Hemophilia of Georgia offers a wide variety of specialized educational programs, including those that cater to the needs of women, men, and youth.

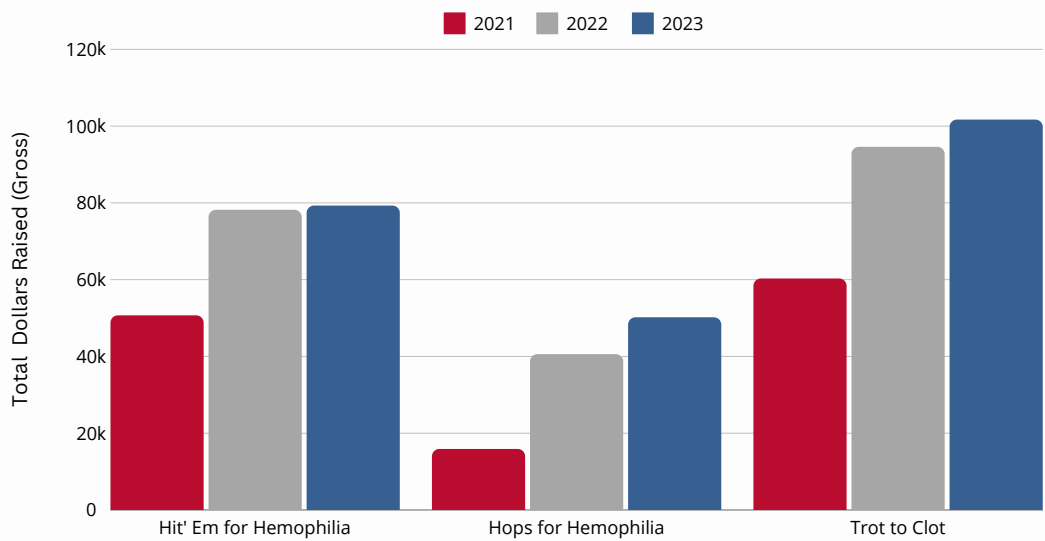
"I have attended the Man-to-Man program. It was informative and helpful to meet and speak with other men who have a bleeding disorder." - **Brad W., Program Participant**

Fundraising Events: Increased Attendance & Revenue Growth

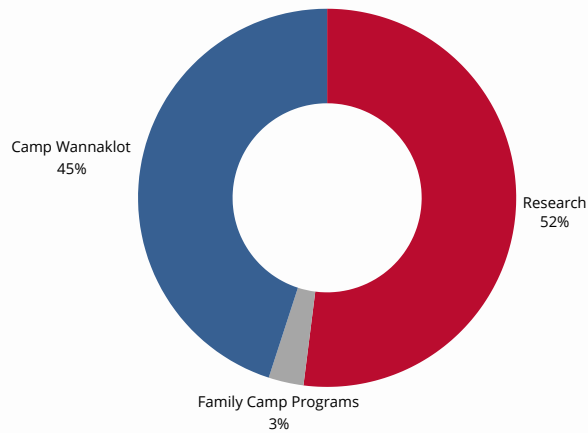


Trot to Clot, Hops for Hemophilia, and Hit 'Em for Hemophilia

Hemophilia of Georgia's fundraising events raised significantly higher total dollars to benefit the bleeding disorder community compared to the prior year. We are proud that these events have seen a significant increase in both attendance and revenue due primarily to improved registrations process, communications, and listening to participants feedback to enhance our event offerings.



Donor support throughout the year helped to fund research and educational programs (i.e. Camp Wannaklot and Family Camp Programs). Fundraising events are critical to Hemophilia of Georgia.



Come Out And Support Our Upcoming Events

Trot to Clot - Bring the Whole Family!



Register to join us for the 2024 Trot to Clot 5k Walk/Run on **Saturday, May 4, 2024**, at the Battery at Truist Park. Check-in opens at 7:30 AM and the 5k run begins at 8:30 AM. Your choice of tracks/routes: You can run or walk the 5k (3.1 miles) or the 1 mile family fun walk! Net proceeds will go to support youth and family programming. Purchase tickets and create a walk team at hog.org/trot.

Hops for Hemophilia



Raise a glass for a cure with us on **Saturday, August 24, 2024** from 5:00-9:00 PM at Atlanta Hard Cider, in Marietta. Enjoy specialty cider, cocktails, mocktails, tasty food, music, games, and door prizes! Net proceeds from the event will fund research to improve the lives of people with bleeding disorders, and ultimately, find a cure. Purchase tickets and sponsorships on or after May 6th at hog.org/hops.

Tee Off for Bleeding Disorders - New Name, New Look, New Location!



We are excited to announce that we have a few changes in store for Hemophilia of Georgia's Annual Golf Tournament. This event has a new look, a new event name (Tee Off for Bleeding Disorders), and a new location (Horseshoe Bend County Club in Roswell, GA). However, we will still be teeing up for the same great cause, to help raise crucial funds for research for a cure! We are also offering a golf clinic for less experienced golfers, or newbies who may want to polish their skills and/or learn the basics from a pro!

Purchase tickets and sponsorships on or after May 20th at hog.org/teeoff and join us on **Monday, October 14, 2024**, to support the bleeding disorder community!



Advocacy

Hemophilia of Georgia exists so that people in Georgia affected by bleeding disorders live as normally and productively as possible. One way we seek to achieve this mission is through advocacy - actively giving a voice to the rights and needs of people with bleeding disorders.

Washington Days



Representatives from HoG joined advocates from all over the country in Washington, D.C., for NBDF's 2023 Washington Days. In addition to pressing for continued funding for the federal agencies that support bleeding disorder care, the advocates asked members of Congress and their staff to take action against Copay Accumulator Adjustment Programs by supporting HR 830, the Help Ensure Lower Patient Copays Act (HELP Copays Act). The HELP Copays Act was introduced by Georgia's own Representative Buddy Carter and is a two-part solution that eliminates barriers to treatment for some of the most at-risk patients. This legislation would allow additional payments, discounts, and other financial assistance to apply to the cost-sharing requirements of health insurance plans.

HoG Recognized By Georgia Legislators

Throughout the year, HoG worked with Georgia legislators to help impact Georgia legislation. This resulted in the General Assembly recognizing and commending Hemophilia of Georgia for the 50th anniversary and recognizing HoG staff and volunteers for the work done on behalf of individuals with hemophilia and other bleeding disorders in Georgia, throughout our nation, and around the world.



Junior Board



Hemophilia of Georgia's Junior Board of Directors are a group of young, dedicated advocates for the bleeding disorder community. In 2023, they served over 800 volunteer hours for HoG at the teen retreat, spring and fall family camps, Washington Days, and Camp Wannaklot.

With Your Help, The Future Looks Bright

Our Community is the Heart & Our Supporters are the Pulse

The bleeding disorder community is at the center and the heart of everything we do. From funding research, scholarships, leadership development, to youth and family programming, the Hemophilia of Georgia Board of Directors and staff are focused on the future.

Our mission and vision drives every effort we make. Serving the needs of bleeding disorder community is what we do. By staying true to our core values and dedicated to our mission, we will ensure the future is better and brighter for people living with a bleeding disorder and their families. We are grateful to our donors, corporate partners, volunteers, community, and staff who help us make a difference every day.

Thank you for being the driving force and pulse behind our success by supporting us and joining us in our mission.



Vic McCarty,
Chief Community
Engagement Officer

Connect With Us

If you would like to make a greater impact, consider connecting with us on our social media platforms and sharing our content. You can find us on Facebook, Instagram, X (formerly Twitter), and LinkedIn. If you are interested in volunteering for camp or any of our community fundraising events, please visit hog.org/volunteer. If you would like to donate, visit hog.org/donate or become a sponsor by visiting hog.org/sponsorship.

[Donate](#)



[Volunteer](#)



[Sponsor](#)



[Social Media](#)



Hemophilia of Georgia



Hemophilia of Georgia
8607 Roberts Drive, Suite 150
Sandy Springs, GA 3032



Scan QR code with your smartphone
camera to make a gift to Hemophilia
of Georgia or visit hog.org/donate.



www.hog.org