

ANNUAL MISSION IMPACT REPORT 2026

Hemophilia
of Georgia





Serving the Bleeding Disorder Community Since 1973

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About Us

Hemophilia of Georgia (HoG) is a nationally and internationally recognized Hemophilia Treatment Center (HTC) that provides comprehensive clinical care and psychosocial services to people with bleeding disorders in Georgia. Founded in 1973 as a nonprofit 501(c)(3), we also provide pharmacy services, education programs, and advocacy to meet the diverse needs of individuals and their families who are affected by bleeding disorders. HoG is continually working to enhance health care and quality of life, while actively pursuing a cure through fundraising for research. Dedicated to the mission, we understand it takes more than medicine to support the bleeding disorder community. www.hog.org.

Letter From The Chief Executive Officer

Advancing Our Mission Together: A Year of Care, Community, and Impact

High-quality, comprehensive care and a strong sense of community are hallmarks of how we advance our mission at Hemophilia of Georgia (HoG), and they have a lasting impact on the lives of people with bleeding disorders. As 2026 comes to a close, I am incredibly proud of and deeply moved by the work our organization does and the lives we touch. From nurses, social workers, pharmacists, and HTC teams to volunteers, advocates, community partners, staff, and board members, each person plays a vital role and is united by our commitment to our patients' health and well-being. Together, we are truly united in purpose.



Rob Maloney Jr.

Chief Executive Officer

In fiscal year 2026, our organization prioritized enhancing the customer experience and strengthening key business partnerships, while continuing to invest in our culture and technology, and embark on a brand alignment. Throughout these efforts, we remained steadfast in our mission to improve the lives of people with bleeding disorders—delivering high-quality, comprehensive clinical services alongside exceptional, and often life-changing, educational programs such as Camp Wannaklot and Family Camp. As we look to the future and continue to expand and enhance our services, we recognize that leading meaningful advancements in health and wellness for the bleeding disorder community requires intentional, strategic action. With this understanding, this year we focused on key initiatives that further our mission and support our long-term goals:

- Strengthened collaboration with HTCs while expanding access to comprehensive care for underserved communities and populations
- Advanced dental practice education and supported the development of hematologists and other specialized physicians
- Enhanced the customer experience and increased pharmacy utilization through the rollout of new SMS notifications
- Completed a brand alignment initiative to more clearly define and position HoG as a Hemophilia Treatment Center (HTC)

One thing remains constant: the patients, clients, and families we serve are—and will always be—Hemophilia of Georgia's highest priority.

The bleeding disorder community is bound together by a shared purpose and defined by extraordinary strength, connection, and heart. At Hemophilia of Georgia, we are proud of what we accomplish together, from raising critical support for research and global initiatives to providing educational scholarships and programs that improve quality of life for those we serve. Through partnership, compassion, and an unwavering commitment to our mission, we will continue to make a meaningful and lasting difference well into the future.

Providing High-Quality Comprehensive Care Through Hemophilia Treatment Center (HTC) Funding

Hemophilia of Georgia (HoG) is a Hemophilia Treatment Center (HTC) and a 501(c)(3) nonprofit organization that delivers comprehensive clinical care and pharmacy services to patients. In fiscal year 2026, Hemophilia of Georgia provided a total of \$7,430,308.00 in funding to Georgia HTCs at Emory/Children's Healthcare of Atlanta (CHOA), Augusta (adult and pediatric), and Savannah. This funding supports the delivery of high-quality, comprehensive healthcare, family-centered education, research initiatives, and critical support services for individuals and families affected by bleeding disorders.

HoG staff work closely with HTCs located in Atlanta, Augusta, and Savannah. Annual collaboration meetings foster meaningful engagement, collaboration, and knowledge-sharing among colleagues. These in-person gatherings strengthen our partnerships, encourage the exchange of best practices, and reaffirm a shared commitment to enhancing patient care and improving operational efficiency. Patients served through these HTCs benefit from an experienced, multidisciplinary care team that delivers essential medical, pharmacy, and social services while addressing the complex and evolving needs of the bleeding disorder community.

In addition to working with traditional HTCs, Hemophilia of Georgia operates two Hybrid Outreach Telehealth Clinic sites in Savannah and Perry. These locations expand access to comprehensive care for patients who may face barriers to attending standard HTC appointments due to work obligations, health limitations, travel distance, caregiving responsibilities, or financial constraints.

Through these hybrid clinics, patients receive coordinated, comprehensive care that includes in-person nursing, social work, physical therapy, genetic counseling, and laboratory services, alongside a virtual visit with an HTC physician and clinical team. HoG recognizes the essential role these services play in supporting our community and remains steadfast in its commitment to delivering high-quality care to individuals living with bleeding disorders.



\$7.4 M+

HTC and Telehealth Funding





Outreach Nursing

As part of our comprehensive care services, Hemophilia of Georgia (HoG) is dedicated to meeting the diverse needs of individuals and families affected by bleeding disorders.

Our goal is to provide accessible, expert outreach nursing and social support services that empower individuals with bleeding disorders to lead healthier, more independent lives. **HoG Outreach Nurses** play a vital role in delivering high-quality, patient-centered care beyond the clinical setting.

Through hands-on support and collaboration, the outreach nursing team:

- Provides personalized in-home education and infusion training, ensuring patients and their families are confident and capable in managing their care
- Facilitates coordination among medical providers to support seamless, effective treatment
- Provides education and resources related to bleeding disorder testing, treatment options, and general disease management
- Serves as educators for schools, daycare centers, and healthcare professionals to increase awareness and preparedness across community settings

In fiscal 2026, HoG nurses provided over 1,200 home visits.



1,287

Home Nurse Visits

Social Support

HoG Social Workers provide essential support to individuals and families as they navigate the emotional, financial, and practical challenges of living with a bleeding disorder. The cost and complexity of treatment can place significant strain on families, often impacting daily life, emotional well-being, and long-term stability.

Hemophilia of Georgia offers a range of programs designed to help ease these burdens and reduce barriers to care. As part of a comprehensive care team, our social workers provide the support patients need:

- Supportive counseling and assistance addressing psychosocial challenges
- Insurance navigation and resources to reduce barriers to patient care such as financial assistance and dental programs
- Guidance and encouragement to patients on applying for HoG scholarships for qualified patients who wish to further their education

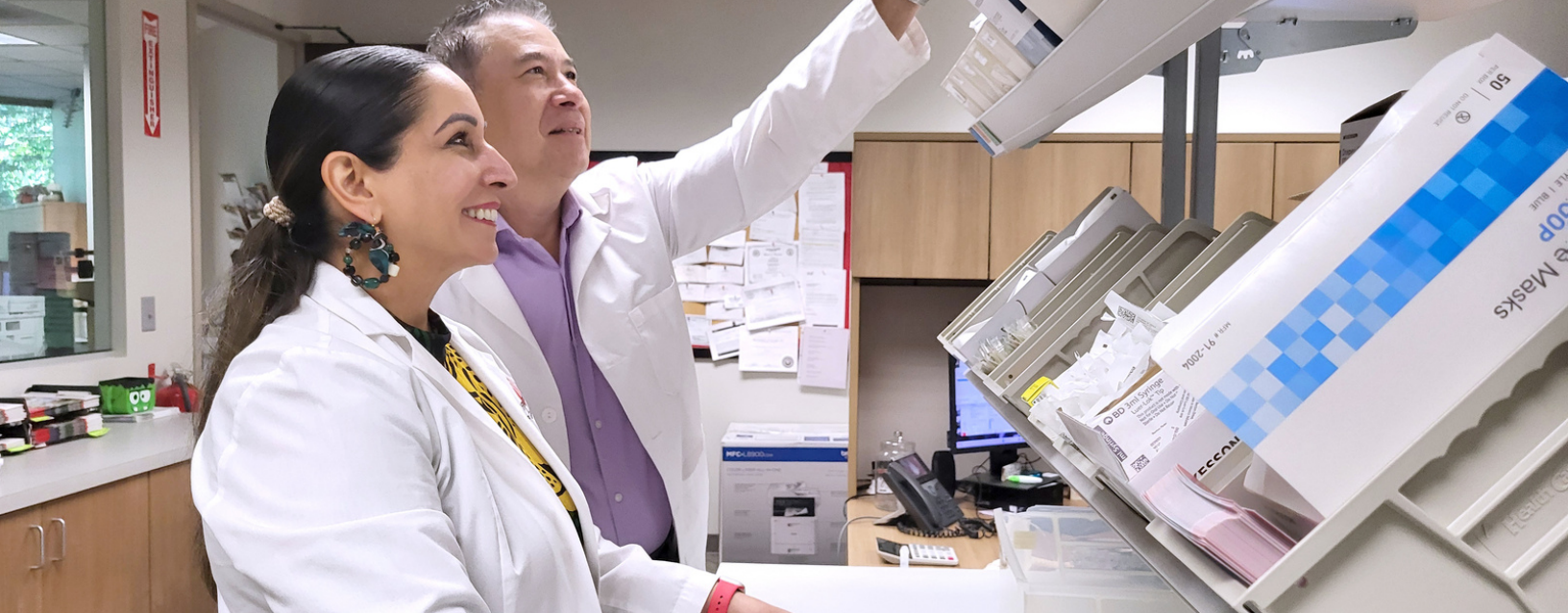


In fiscal 2026, HoG Social Workers provided 396 home visits.



396

Home Social
Worker Visits



Personalized Pharmacy Services

For more than 5 decades, Hemophilia of Georgia (HoG) has focused on serving people with bleeding disorders. HoG operates two pharmacies: Hemophilia of Georgia and Beacon Pharmacy (which serves Georgia Medicaid patients). Our specialized pharmacists are trained, trusted, and experienced in working with bleeding disorders. Our pharmacists play a critical role in patients' comprehensive care team and coordinate with health care providers at Hemophilia Treatment Centers (HTCs) to find the best care plan for patients' needs to improve health outcomes.

Our pharmacies provide medications to treat bleeding disorders, as well as home infusion supplies. HoG administers a 340B program that allows us to purchase bleeding disorder medication at a lower cost. We utilize those savings to provide helpful educational programs and important clinical services to the bleeding disorder community.

We are proud our pharmacies are dually accredited (URAC and ACHC accredited) and provide exceptional service to our patients.

In fiscal year 2026, over 6,000 patient orders were filled.



6,219

Patient orders filled

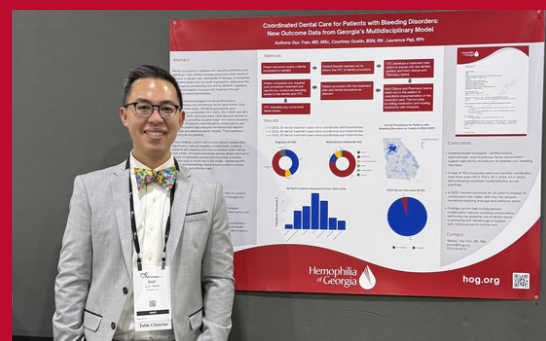
Educating Dental Professionals

Hemophilia of Georgia's Chief Medical Officer, Dr. "Bobby" Duc Tran, MD, has been instrumental in helping HoG advance dental education for dental professionals including dental hygienists and dentists. Dr. Tran has taught at several colleges and universities around the state of Georgia. Dr. Tran also presented at the 2026 Hinman Dental Conference. Through these efforts in fiscal year 2026, HoG has educated more than 120 dental professionals.

120



Dental Professionals Trained





From Crisis to Prevention: A Story of Proactive, Comprehensive Care



At Hemophilia of Georgia (HoG), comprehensive care means meeting patients where they are and helping them prepare for what comes next. For one 12-year-old patient, Michael, living with moderate hemophilia, a single unexpected injury became a powerful turning point, underscoring the importance of proactive, coordinated care.

Before the incident, Michael was thriving—active in sports, engaged in school, and never requiring prophylactic treatment. That changed when what appeared to be a routine scooter accident led to a severe pectoral muscle bleed, requiring hospitalization and several weeks of intensive factor treatment. During discharge planning, HoG's care team recognized that this event represented a shift in the patient's risk profile and an opportunity to prevent future bleeds.

Through collaboration among medical providers, outreach nursing, social work, pharmacy, and revenue cycle teams, HoG implemented a comprehensive prevention plan tailored to Michael's active lifestyle. He transitioned to prophylaxis using a longer half-life product, while his family received individualized education, hands-on training, and follow-up support to confidently manage care at home. With mentorship from an HoG outreach nurse, Michael learned to self-infuse—an important milestone that fostered independence, confidence, and long-term self-management.

Today, Michael remains active and protected through prophylaxis. His father, Peter, stated, "We are so grateful for all HoG has done for our family and are now equipped with the knowledge, skills, and support needed to manage Michael's condition with confidence and consistency." What began as a medical emergency evolved into a durable prevention strategy that improved safety, independence, long term health, and quality of life.

This story reflects the heart of Hemophilia of Georgia's mission. By combining medical expertise with education, psychosocial support, and cross-disciplinary collaboration, HoG turns high-risk moments into opportunities for long-term health. It is a reminder that even "mild or moderate" conditions can carry serious risks—and that comprehensive, patient-centered care can change the trajectory of a life.

Global Impact — Making a Difference Through Education

As a trusted global leader and partner, Hemophilia of Georgia is committed to collaborating with organizations worldwide to strengthen access to care, advocacy, training, and life-saving medications for people with bleeding disorders in regions where they are desperately needed. In April 2026, members of Hemophilia of Georgia's senior leadership, clinical and community engagement teams, two Youth Fellows who grew up attending Camp Wannaklot, and dedicated advocates joined global partners at the World Federation of Hemophilia (WFH) 2026 World Congress and Global National Member Organization Training (GNMOT) in Kuala Lumpur.

The WFH event convened bleeding disorder experts, patients, and advocates from around the world to advance meaningful change and improve lives. HoG's own Alesha Wright and Maggie Olson-Conquest led an engaging workshop titled "Volunteer Engagement and Retention" and HoG's Chief Policy and Compliance Officer Deniece Chevannes facilitated a session in Spanish called "Effective Advocacy Strategies" and hosted a panel titled "Youth Engagement."

Global Youth Leadership Development

We supported Youth Leadership Development globally at the World Federation of Hemophilia Global Youth Leadership Training, totaling \$150,000.

These emerging leaders attended workshops designed to build confidence and strengthen communication skills to support organizational outreach and advocacy within the global bleeding disorders community.

"I will bring what I learned from other youth leaders back to Hemophilia of Georgia! I want to use these ideas to strengthen our programs, help more patients the way HoG has helped me, and provide the same support and sense of belonging I received growing up being a part of the HoG community!" - Program Participant

\$150K

For Youth
Leadership
Training



Advocacy

Hemophilia of Georgia (HoG) exists so that people in Georgia affected by bleeding disorders live as normally and productively as possible. One way we seek to achieve this mission is through advocacy—actively giving a voice to the rights and needs of people with bleeding disorders.

Washington Days

Advocates from HoG met with their respective Representatives and Senators in Washington, D.C. for the National Bleeding Disorders Foundation's 2026 Washington Days.

Our advocates urged members of Congress to continue their support for the bleeding disorder community through federal funding and to focus on legislation that will improve patient access to care, including strengthening and broadening the use of telehealth.

Advocates encouraged members of Congress to work to protect and fund the federal health programs that support research, public health surveillance, and comprehensive care at Hemophilia Treatment Centers, and to support the Help Ensure Lower Patient (HELP) Copays Act to ban insurer practices that harm people who take specialty medications.

In fiscal year 2026, HoG sent 8 Advocates to Washington, D.C.



8

Advocates sent to
Washington, D.C.

Get Involved

Advocacy for people with bleeding disorders is a collaborative effort and we need your voice!

HoG provides training and mentorship in advocacy to members of the community. We also set up visits for our advocates with elected officials at both the state and the national capitols. If you are interested in advocacy and would like to get involved, one great way to start is by learning how to contact your state and federal representatives. Make sure to stay informed of important advocacy issues and events by signing up for Hemophilia of Georgia's e-newsletter at hog.org/subscribe.





Funding & Advancing Research

In fiscal year 2026, Hemophilia of Georgia awarded more than \$2.8 million to support research initiatives. In addition to funding the Bleeding Disorder Clinical Scientist Development Grant, HoG continues to address the complex nature of hemophilia. This year, the organization also introduced funding for the Hemophilia A Research Program (HARP) study, aimed at improving understanding of bleeding risks during pregnancy and investigating the causes of inhibitor development in early childhood.

The HARP research will strengthen knowledge of the immune mechanisms that complicate treatment and help inform more personalized, effective care across the lifespan.

\$2.8 M

For Research



Clinical Scientist Development Grant Recipient in FY 2026



"As a physician-scientist, my clinical work as a pediatric hematologist and transfusion specialist inspires my research focus, which is identifying and then targeting immune mechanisms that cause factor VIII inhibitor formation in patients with hemophilia A. Support from the Hemophilia Clinical Scientist Development Grant has not only given me the funding support to allow me to take the next steps in my research towards identifying novel targets for inhibitor prevention, but it has allowed me to be successful in achieving research independence at a critical stage in my research career."

- Patricia Zerra, MD

Community Engagement Events

Hemophilia of Georgia's community events are wonderful opportunities for the bleeding disorder community to come together, connect, and participate in fun, educational programming. Below are just a few examples of our educational events.

1423 
People Attended
Camps & Events



Camp Wannaklot Paradise

Campers came for the adventure of a lifetime as this year's theme whisked them away to Paradise at Camp Wannaklot! There were 110 campers who joined us in Winder, GA to have a wonderful time, experience new adventures, make new friends, overcome fears, gain independence, and learn about their bleeding disorder. Campers enjoyed all the great activities Camp Wannaklot is known for such as boating, rock climbing, and ziplining, as well as just dancing, singing, and getting into the summertime camp spirit!

Family Camp - Education, Community, & Fun!

HoG family camps welcomed 279 family members for an unforgettable experience filled with engaging, educational, and fun activities while fostering meaningful connections among families affected by bleeding disorders.



Making Meaningful Connections While Learning at Teen Retreat

An educational and engaging weekend was offered to 47 teens at beautiful Camp Thunderbird in Lake Wylie, South Carolina. Participants learned about genetics and bleeding disorders, completed a first aid course, and built communication and critical-thinking skills.

Family Education Nights

HoG hosted 192 families affected by bleeding disorders at family education nights held across the state. These engaging events provided opportunities for learning, connection, and community-building.





Providing Scholarships To Help Reduce Financial Burden

In 2026, Hemophilia of Georgia awarded 44 scholarships to deserving Georgian students with bleeding disorders totaling \$200,000. HoG has provided over \$2,000,000 in scholarships to more than 500 students to help young adults affected by bleeding disorders get the education they need.

"The scholarship means the world to me because it will help me achieve my academic goals and pave the way for my future." - **Billy T, Scholarship Past Recipient**

44



Students Received Scholarships

Help Us Reach Our Goal—Support The Camp Challenge!

At Hemophilia of Georgia (HoG), we know that Camp Wannaklot is one of our most impactful and life-changing programs for youth with bleeding disorders. This one-of-a-kind educational experience helps children build confidence, independence, and lifelong skills—while connecting with peers who understand their journey.

That is why we launched the Camp Challenge: to raise critical funds in support of this mission-driven program. With the generosity of our donors, corporate partners, volunteers, staff, and community, we are ensuring that children with bleeding disorders can enjoy a memorable camp experience, learn more about managing their condition, form meaningful connections, and create friendships that last a lifetime.

We are grateful to everyone who supported The Camp Challenge. In 2026, we raised \$27K to help send children to camp. This is an ongoing campaign, and with your help, together we can make a difference! Make a gift today or launch your own personal fundraiser at hog.org/campchallenge.

Thank you for supporting our mission and helping us improve the lives of children with bleeding disorders.



\$27K



Camp Challenge



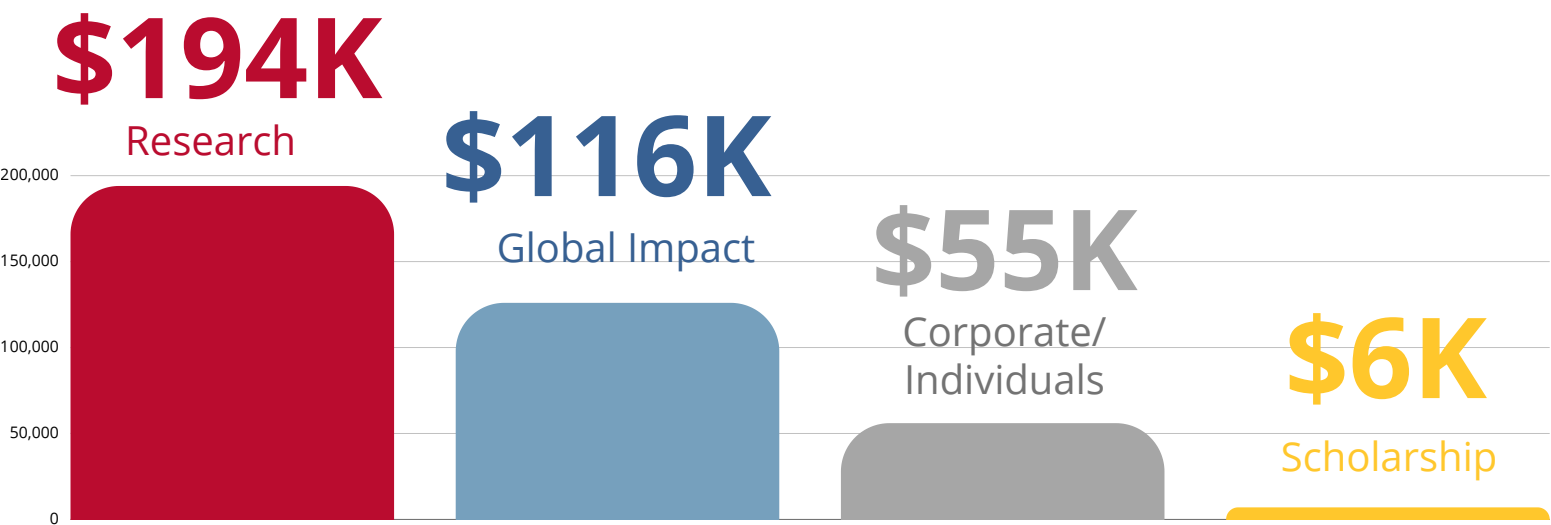
Growing Our Community Fundraising Events & Impact



Trot to Clot, Hops for Hemophilia, Tee Off for Bleeding Disorders, & Score for a Cure

In fiscal year 2026, Hemophilia of Georgia’s fundraising efforts raised revenue to support the mission of our organization. Fundraising events are critical to Hemophilia of Georgia and we appreciate the generous support of our donors.

Fiscal Year 2026 Funds Raised



Come Out and Support Our Fundraising Efforts

Tee Off for Bleeding Disorders

Hemophilia of Georgia's Annual Golf Tournament, Tee Off for Bleeding Disorders, will take place on **March 22, 2027** at Indian Hills Country Club. Net proceeds will go to help raise crucial funds for research for a cure for people with hemophilia and other bleeding disorders! Stay tuned for more details at hog.org/golf.

Trot to Clot - Bring the Whole Family!

Each May, the Trot to Clot 5K Walk/Run brings our community together. Participants can run or walk the 5K (3.1 miles) or enjoy a 1-mile Family Fun Walk. Net proceeds support our global impact program. Join us for the next Trot to Clot in **May 2027**. Register and start your team at hog.org/trot.

Statewide Fundraising Efforts

Score For a Cure!

Typically held at Topgolf locations throughout the state, this event provides a fun, family-friendly night out. Net proceeds from this event support research for a cure. Purchase tickets and sponsorships via the events page on our website. hog.org/events

Hops for Hemophilia

Come and raise a glass for a cure with us! Enjoy brews, cocktails, mocktails, tasty food, music, games, and door prizes! Net proceeds from the event will fund research for a cure for people with hemophilia and other bleeding disorders. hog.org/events





A BIG Thank You To Our Wonderful Volunteers

At Hemophilia of Georgia (HoG), we are deeply grateful for the many contributions of our volunteers! Their dedication truly makes a meaningful difference in the lives of people with bleeding disorders.

Our volunteers consistently go above and beyond—whether supporting community fundraising events, Camp Wannaklot, Family Camps, or assisting with the bundling of pharmacy supplies. In fiscal year 2026, 415 volunteers gave their time and talents to serve with us!

Would you or someone you know like to make a real difference in the lives of individuals with bleeding disorders?

Hemophilia of Georgia (HoG) needs your passion and support! We offer a variety of opportunities for you to get involved and make a lasting impact.

Learn more about how to join us in making a difference today at hog.org/volunteer.

Connect With Us

If you would like to make a greater impact, we invite you to connect with us on our social media platforms and help spread the word by sharing our content. You can follow us on Facebook, Instagram, X (formerly Twitter), and LinkedIn. If you would like to support our mission, you can make a donation at hog.org/donate, or explore sponsorship opportunities by visiting hog.org/sponsorship.



415

Volunteers Gave
Their Time

Scan QR code with your smartphone camera to make a gift to Hemophilia of Georgia or visit hog.org/donate.



Regional Core Center

Hemophilia of Georgia (HoG) is the primary recipient of the Maternal and Child Health Bureau (MCHB) grant for the Southeast Region of the United States. The MCHB grant, which helps fund clinical care, allows funding to flow from the federal government to HoG, then to 24 hemophilia treatment centers (HTCs) in 8 states throughout the Southeast Region. Because of MCHB funding, hemophilia treatment centers are able to support clinical staff and programs for individuals living with a bleeding disorder.



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